
WEBTRENDS



NRCS Plant Materials Web Site Traffic Analysis **NRCS - Plant Materials**

Report Range: 10/01/2001 00:00:00 - 10/31/2001 23:59:59

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on 06/13/02, 8:59:20

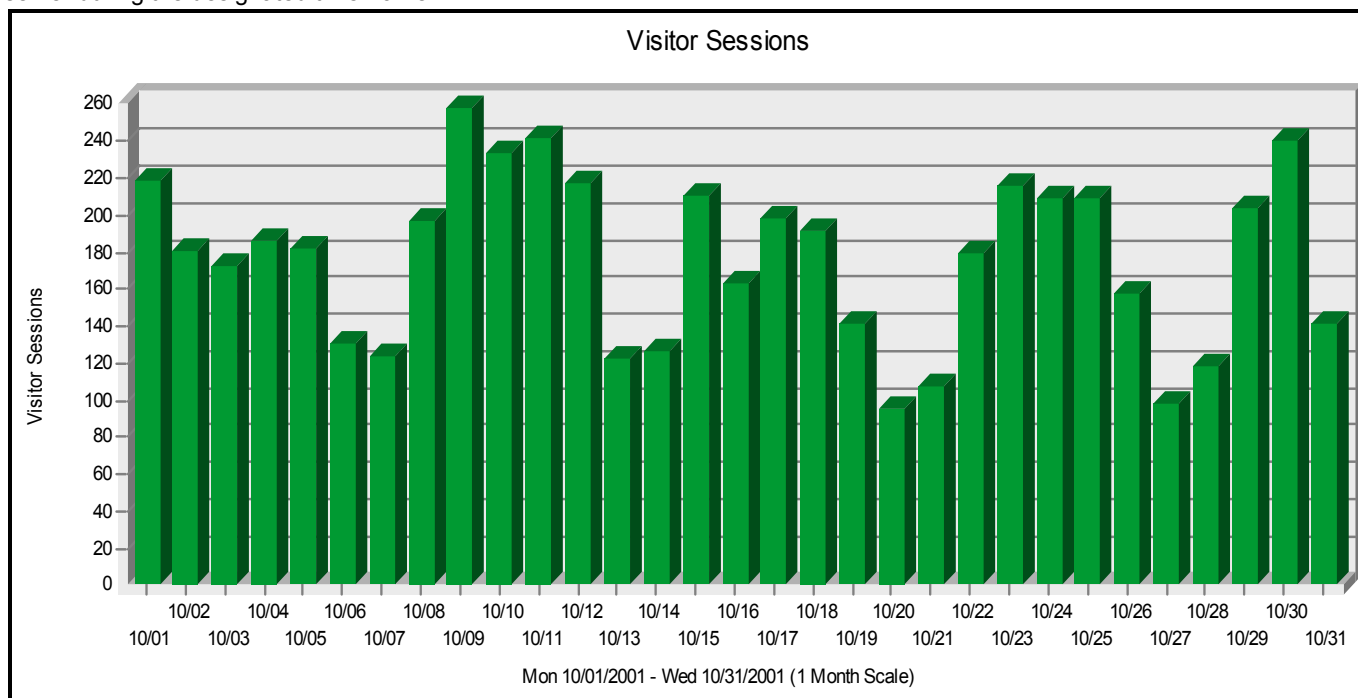
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General Statistics

The General Statistics table includes statistics for hits, page views, visitor sessions, and visitors for this server during the designated time frame.



Statistics - Report Range: 10/01/2001 00:00:00 - 10/31/2001 23:59:59		
Hits	Entire Site (Successful)	66,536
	Average Per Day	2,146
	Home Page	3,376
Page Views	Page Views (Impressions)	20,414
	Average Per Day	658
	Document Views	20,033
Visitor Sessions	Visitor Sessions	5,472
	Average Per Day	176
	Average Visitor Session Length	00:07:04
	International Visitor Sessions	4.73%
	Visitor Sessions of Unknown Origin	26.33%
	Visitor Sessions from United States	68.93%
Visitors	Unique Visitors	2,960
	Visitors Who Visited Once	2,465
	Visitors Who Visited More Than Once	495

General Statistics - Help Card

The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

Timeframe - Beginning date and time of the log file.

Hits - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

The total number of hits - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

General Statistics - Help Card

Tip: Visit http://www.webtrends.com/support/hits_views_sessions.htm for a detailed explanation of pages and visitor sessions.

Hits: Entire Site (Successful) - A count of hits that had a "success" status code.

Hits: Average Per Day - Number of Successful Hits divided by the total number of days in the log.

Hits: Home Page - Number of times the home page was visited. This statistic is derived from the Home Page settings in the profile.

Page Views (Impressions): Total - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

Page Views: Average Per Day - Number of page views (impressions) divided by the total number of days in the log.

Page Views: Document Views - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

Visitor Sessions: Total - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

Average Number of Visitor Sessions Per Day - Number of visitor sessions divided by the total number of days in the log.

Average Visitor Session Length - Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

Visitors - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

Visitors: Unique Visitors - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

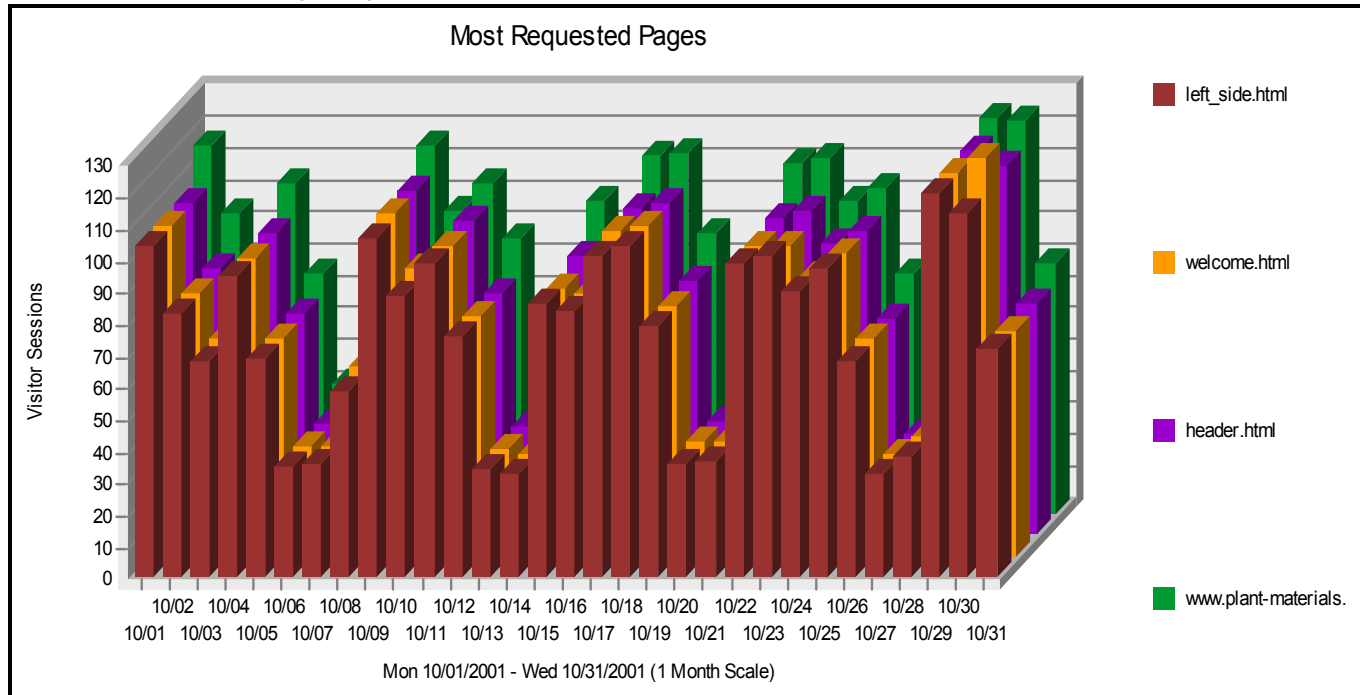
Visitors: Visitors Who Visited Once - A count of visitor sessions that occurred only once throughout the log file.

Visitors: Visitors Who Visited More Than Once - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.

The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.



Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	3,376	16.85%	2,597	00:00:14
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	2,986	14.9%	2,360	00:00:12
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	3,036	15.15%	2,356	00:02:12
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	2,965	14.8%	2,348	00:00:29
5	http://www.plant-materials.nrcs.usda.gov/pmcs.html	365	1.82%	320	00:00:38
6	http://www.plant-materials.nrcs.usda.gov/seeding.html	266	1.32%	254	00:02:32
7	Publications http://www.plant-materials.nrcs.usda.gov/pubs/publications.html	276	1.37%	244	00:01:05
8	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	240	1.19%	226	00:00:54
9	Related Websites	246	1.22%	224	00:01:04

Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	http://www.plant-materials.nrcs.usda.gov/websites/links.html				
10	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	194	0.96%	180	00:01:13
11	http://www.plant-materials.nrcs.usda.gov/seedpro.html	158	0.78%	155	00:02:52
12	Plant Materials Program Releases http://www.plant-materials.nrcs.usda.gov/releases.html	114	0.56%	104	00:01:32
13	http://www.plant-materials.nrcs.usda.gov/biorip.html	107	0.53%	103	00:01:11
14	Untitled Document http://www.plant-materials.nrcs.usda.gov/current/pmhighlights00.html	101	0.5%	98	00:02:56
15	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	84	0.41%	82	00:02:07
16	http://www.plant-materials.nrcs.usda.gov/references.html	77	0.38%	75	00:00:59
17	Plant Materials Program IntraNet http://www.plant-materials.nrcs.usda.gov/intranet/intranet.html	77	0.38%	72	00:01:40
18	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	67	0.33%	64	00:03:32
19	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	48	0.23%	46	00:01:35
20	Untitled Document http://www.plant-materials.nrcs.usda.gov/nppm/manual.html	44	0.21%	44	00:01:43
21	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/what_we_do.html	46	0.22%	43	00:02:31
22	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/	53	0.26%	42	00:00:45
23	Corvallis Plant Materials Center http://www.plant-materials.nrcs.usda.gov/orpmc/	55	0.27%	42	00:00:24
24	Corvallis Plant Materials Center http://www.plant-materials.nrcs.usda.gov/orpmc/header.html	44	0.21%	41	00:00:40
25	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	48	0.23%	40	00:00:14
26	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	43	0.21%	40	00:00:55

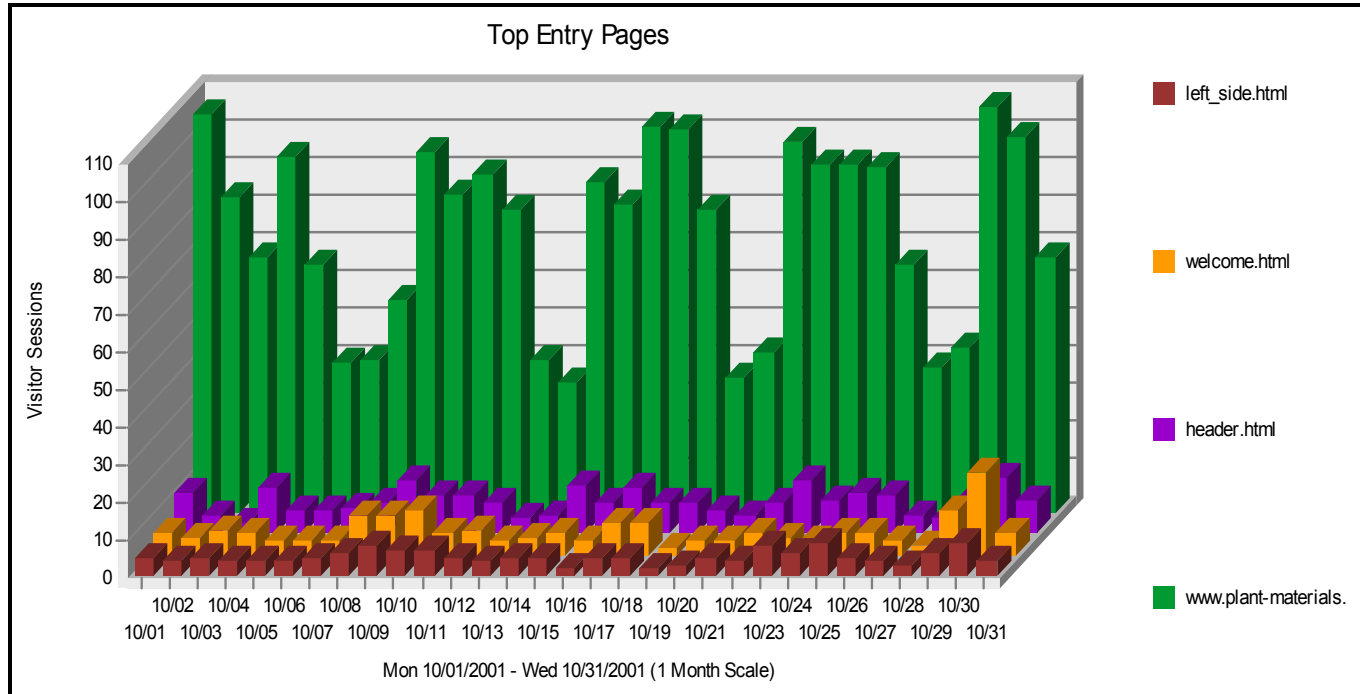
Most Requested Pages					
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/idpmc/left_side.html				
27	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	42	0.2%	40	00:05:39
28	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/header.html	43	0.21%	40	00:00:09
29	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/welcome.html	42	0.2%	40	00:02:06
30	Corvallis Plant Materials Center http://www.plant-materials.nrcs.usda.gov/orpmc/left_side.html	41	0.2%	39	00:00:16
31	Lockeford Plant Materials Center http://www.plant-materials.nrcs.usda.gov/capmc/header.html	43	0.21%	39	00:00:48
32	Elsberry Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mopmc/	40	0.19%	39	00:00:06
33	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/	48	0.23%	39	00:00:14
34	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/	56	0.27%	39	00:00:44
35	http://www.plant-materials.nrcs.usda.gov/pfs/coordination.html	40	0.19%	38	00:02:26
36	Rose Lake Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mipmc/header.html	42	0.2%	38	00:00:10
37	Lockeford Plant Materials Center http://www.plant-materials.nrcs.usda.gov/capmc/	54	0.26%	37	00:00:03
38	Rose Lake Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mipmc/	39	0.19%	37	00:00:17
39	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/header.html	38	0.18%	37	00:00:03
40	http://www.plant-materials.nrcs.usda.gov/idpmc/idpmc.html	45	0.22%	37	00:02:34
41	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/header.html	38	0.18%	37	00:00:38
42	Big Flats Plant Materials Center http://www.plant-materials.nrcs.usda.gov/nypmc/	46	0.22%	36	00:00:46
43	Bismarck Plant Materials Center http://www.plant-materials.nrcs.usda.gov/ndpmc/header.html	40	0.19%	36	00:00:42
44	Cape May Plant Materials Center http://www.plant-materials.nrcs.usda.gov/njpmc/	38	0.18%	35	00:00:26

Most Requested Pages					
Pages		Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
45	Lockeford Plant Materials Center http://www.plant-materials.nrcs.usda.gov/capmc/left_side.html	40	0.19%	35	00:00:33
46	Lockeford Plant Materials Center http://www.plant-materials.nrcs.usda.gov/capmc/welcome.html	41	0.2%	35	00:00:11
47	Rose Lake Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mipmc/left_side.html	35	0.17%	34	00:01:11
48	Rose Lake Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mipmc/welcome.html	37	0.18%	34	00:00:12
49	Corvallis Plant Materials Center http://www.plant-materials.nrcs.usda.gov/orpmc/welcome.html	35	0.17%	34	00:00:19
50	Manhattan Plant Materials Center http://www.plant-materials.nrcs.usda.gov/kspmc/welcome.html	35	0.17%	34	00:00:17
Subtotal For the Page Views Above		16,114	80.43%	N/A	N/A
Total For the Log File		20,033	100%	N/A	N/A

Most Requested Pages - Help Card	
<p>This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types.</p> <p>Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.</p> <p>Tip: You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.</p> <p>Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.</p>	

Top Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Top Entry Pages			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	59.47%	2,322
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	6.76%	264
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	5.22%	204
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	4.04%	158
5	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	1.25%	49
6	http://www.plant-materials.nrcs.usda.gov/seeding.html	0.66%	26
7	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	0.64%	25
8	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	0.64%	25
9	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	0.58%	23
10	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	0.56%	22
11	Buffer Related Publications http://www.plant-materials.nrcs.usda.gov/pubs/buffers.html	0.43%	17

Top Entry Pages			
	File	% of Total	Visitor Sessions
12	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	0.4%	16
13	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	0.4%	16
14	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	0.38%	15
15	Corvallis Plant Materials Center http://www.plant-materials.nrcs.usda.gov/orpmc/	0.35%	14
16	Lockeford Plant Materials Center http://www.plant-materials.nrcs.usda.gov/capmc/	0.35%	14
17	National Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mdpmc/	0.35%	14
18	Rose Lake Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mipmc/	0.35%	14
19	Publications http://www.plant-materials.nrcs.usda.gov/pubs/publications.html	0.33%	13
20	Elsberry Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mopmc/	0.33%	13
Total For the Pages Above		83.6%	3,264

Top Entry Pages - Help Card

This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters <http://www.WebTrends.com/WT-QA.HTM>, he/she entered at the WT-QA.HTM page.

Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

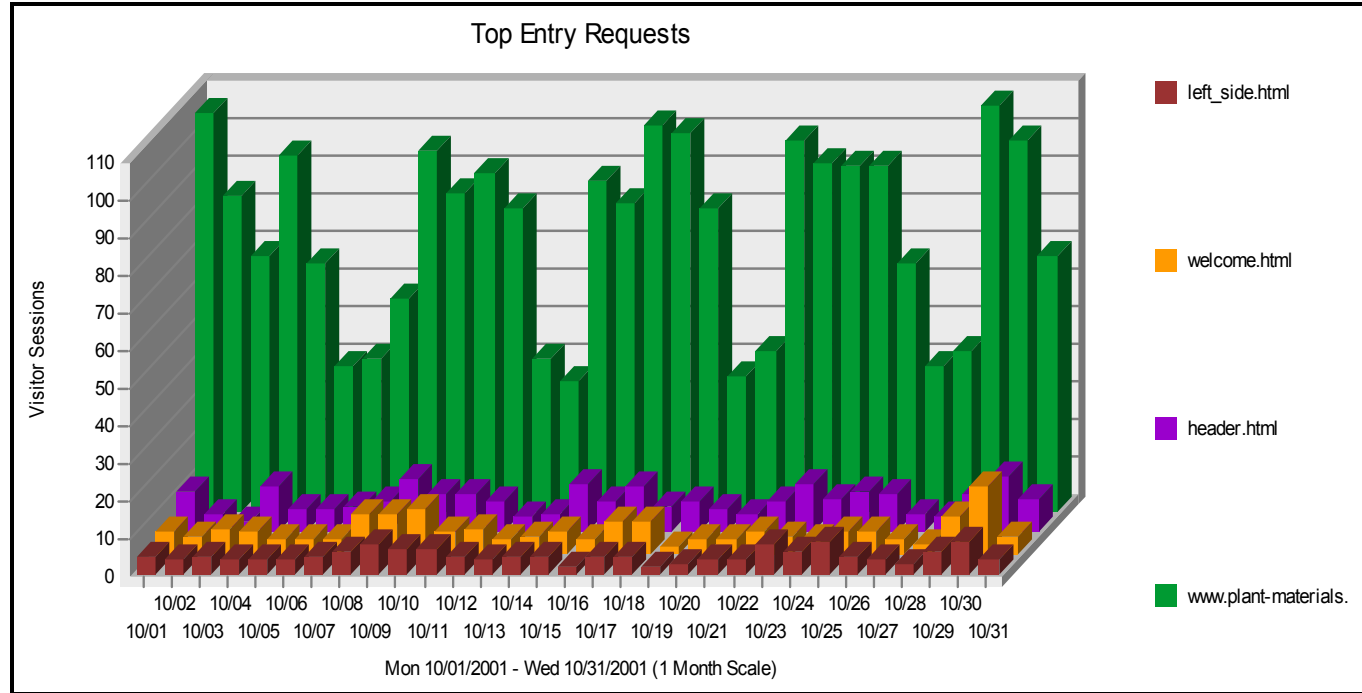
Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.

Top Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.



Top Entry Requests			
	File	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	42.34%	2,317
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	4.78%	262
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	3.6%	197
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	2.86%	157
5	http://www.plant-materials.nrcs.usda.gov/main[1].css	2.83%	155
6	http://www.plant-materials.nrcs.usda.gov/images/dot.gif	2.37%	130
7	http://www.plant-materials.nrcs.usda.gov/images/top_side.jpg	1.93%	106
8	http://www.plant-materials.nrcs.usda.gov/images/border.jpg	1.73%	95
9	http://www.plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	1.58%	87
10	http://www.plant-materials.nrcs.usda.gov/images/logo_a.gif	1.31%	72
11	http://www.plant-materials.nrcs.usda.gov/images/montage.jpg	1.27%	70
12	http://www.plant-materials.nrcs.usda.gov/images/pmp_logo.jpg	1%	55
13	http://www.plant-materials.nrcs.usda.gov/images/info.gif	0.8%	44
14	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	0.71%	39
15	http://www.plant-materials.nrcs.usda.gov/images/approved_sm.gif	0.67%	37
16	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcpurel99.pdf	0.62%	34
17	http://www.plant-materials.nrcs.usda.gov/images/bullet.gif	0.58%	32

Top Entry Requests			
	File	% of Total	Visitor Sessions
18	http://www.plant-materials.nrcs.usda.gov/seeding.html	0.45%	25
19	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	0.34%	19
20	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	0.32%	18
Total For the Requests Above		72.2%	3,951

Top Entry Requests - Help Card	
<p>This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters http://www.WebTrends.com/WT-QA.HTM, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.</p> <p>Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.</p> <p>Consider what is catching the attention of visitors most quickly and effectively.</p>	

Least Requested Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.

Least Requested Entry Requests			
	File	% of Total	Visitor Sessions
1	http://www.plant-materials.nrcs.usda.gov/hipmc/images/map_sm.jpg	0.01%	1
2	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcbr99hl.pdf	0.01%	1
3	http://www.plant-materials.nrcs.usda.gov/capmc/images/pmcaerial.jpg	0.01%	1
4	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmctn320699.pdf	0.01%	1
5	http://www.plant-materials.nrcs.usda.gov/pubs/arpmcnlvol2no2.pdf	0.01%	1
6	http://www.plant-materials.nrcs.usda.gov/idpmc/images/map_sm.jpg	0.01%	1
7	http://www.plant-materials.nrcs.usda.gov/kspmc/images/map_sm.jpg	0.01%	1
8	Untitled Document http://www.plant-materials.nrcs.usda.gov/mipmc/releases.html	0.01%	1
9	http://www.plant-materials.nrcs.usda.gov/nmpmc/images/map_sm.jpg	0.01%	1
10	http://www.plant-materials.nrcs.usda.gov/capmc/images/map_sm.jpg	0.01%	1
11	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcnl797.pdf	0.01%	1
12	Plant Materials Program-Task Force Report http://www.plant-materials.nrcs.usda.gov/intranet/task/taskforce1.html	0.01%	1
13	Untitled Document http://www.plant-materials.nrcs.usda.gov/flpmc/releases.html	0.01%	1
14	http://www.plant-materials.nrcs.usda.gov/pubs/mspmcmsthe4hope.pdf	0.01%	1
15	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmctn310699.pdf	0.01%	1
16	http://www.plant-materials.nrcs.usda.gov/images/fire_image2_tn.jpg	0.01%	1
17	http://www.plant-materials.nrcs.usda.gov/etpmc/images/sitearea.jpg	0.01%	1
18	Related Web Sites: Educational and Reference Sites http://www.plant-materials.nrcs.usda.gov/websites/edu.html	0.01%	1
19	http://www.plant-materials.nrcs.usda.gov/hipmc/images/pmc.jpg	0.01%	1
20	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	0.01%	1
Total For the Requests Above		0.36%	20

Least Requested Entry Requests - Help Card

This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters <http://www.WebTrends.com/WT-QA.HTM>, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

Consider what isn't catching the attention of visitors very quickly or effectively.

Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.

Top Exit Pages			
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	25.42%	992
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	10.58%	413
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	10.37%	405
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	5.84%	228
5	http://www.plant-materials.nrcs.usda.gov/seeding.html	2.87%	112
6	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	2.22%	87
7	http://www.plant-materials.nrcs.usda.gov/seedpro.html	1.84%	72
8	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	1.46%	57
9	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	1.38%	54
10	Publications http://www.plant-materials.nrcs.usda.gov/pubs/publications.html	1.38%	54
11	http://www.plant-materials.nrcs.usda.gov/pmcs.html	1.12%	44
12	Untitled Document http://www.plant-materials.nrcs.usda.gov/current/pmhighlights00.html	1.1%	43
13	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	1.05%	41
14	http://www.plant-materials.nrcs.usda.gov/biorip.html	0.92%	36
15	Plant Materials Program Releases http://www.plant-materials.nrcs.usda.gov/releases.html	0.87%	34
16	http://www.plant-materials.nrcs.usda.gov/pfs/coordination.html	0.87%	34
17	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	0.82%	32
18	Directory of Wetland Plant Vendors in the United States http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html	0.74%	29
19	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	0.71%	28
20	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	0.58%	23
Total For the Pages Above (only sessions starting on a valid document type are included)		72.21%	2,818

Top Exit Pages - Help Card

This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

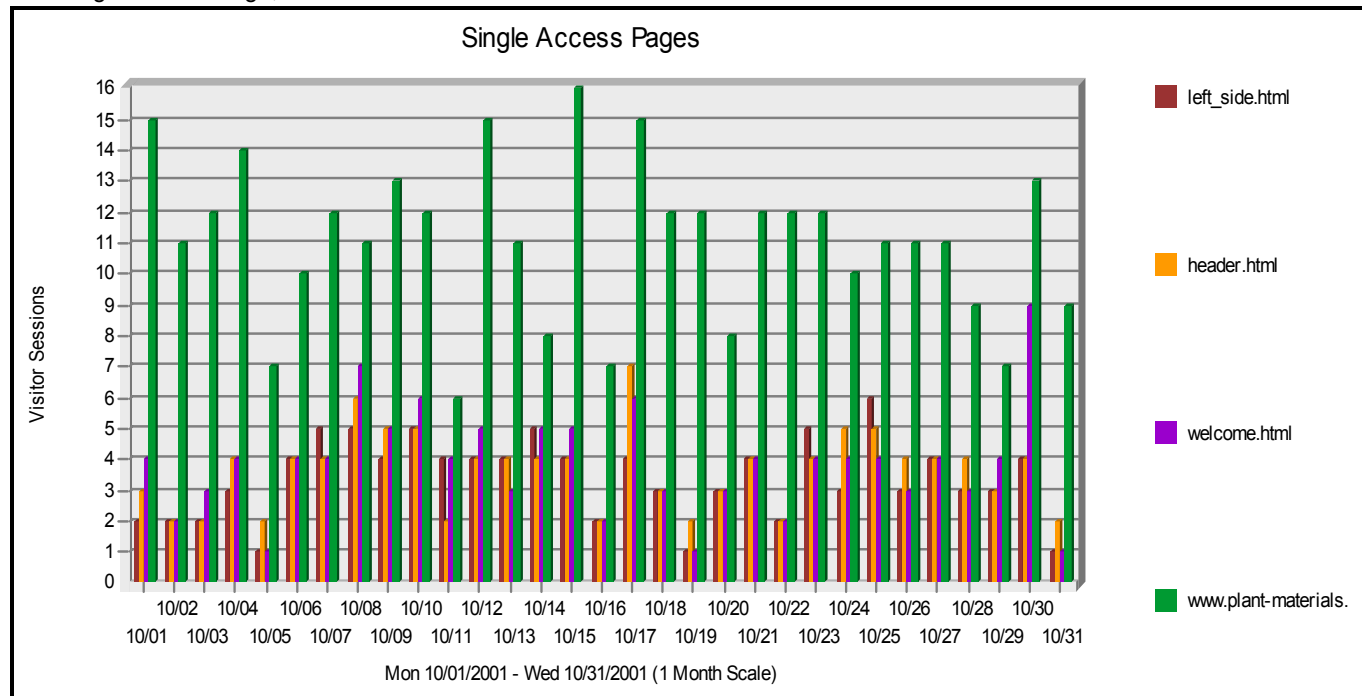
Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page

Top Exit Pages - Help Card

once they found what they were looking for, or they have lost interest or determined the content didn't apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.

Single Access Pages

This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total



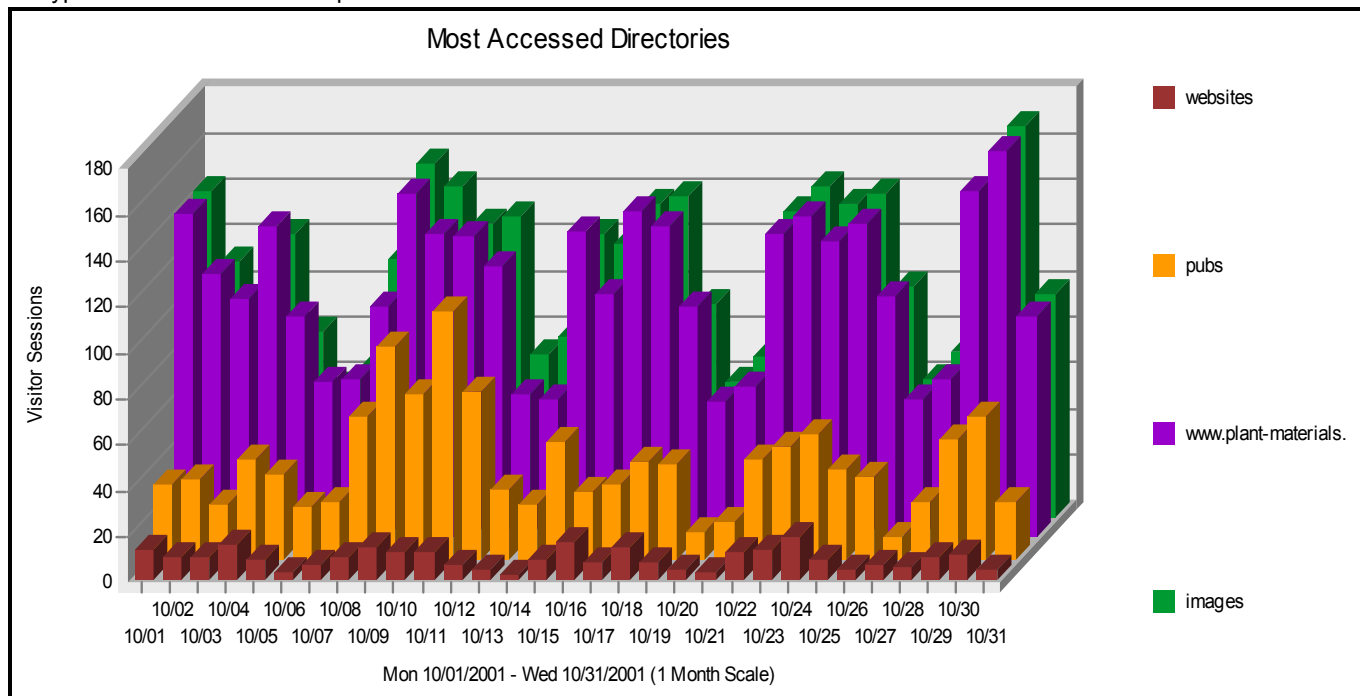
Single Access Pages			
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	25.5%	344
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	8.82%	119
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	8.37%	113
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	7.78%	105
5	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	3.48%	47
6	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	1.7%	23
7	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	1.48%	20
8	http://www.plant-materials.nrcs.usda.gov/seeding.html	1.48%	20
9	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	1.48%	20
10	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	1.26%	17
11	Buffer Related Publications http://www.plant-materials.nrcs.usda.gov/pubs/buffers.html	0.88%	12
12	Untitled Document	0.88%	12

Single Access Pages			
	Pages	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/flpmc/research.html		
13	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	0.88%	12
14	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	0.81%	11
15	http://www.plant-materials.nrcs.usda.gov/seedpro.html	0.81%	11
16	Untitled Document http://www.plant-materials.nrcs.usda.gov/mopmc/releases.html	0.74%	10
17	http://www.plant-materials.nrcs.usda.gov/nypmc/nypmc.html	0.74%	10
18	Untitled Document http://www.plant-materials.nrcs.usda.gov/current/pmhighlights00.html	0.66%	9
19	Untitled Document http://www.plant-materials.nrcs.usda.gov/txpmc/releases.html	0.59%	8
20	Plant Materials Program-Task Force Report http://www.plant-materials.nrcs.usda.gov/intranet/task/taskforce3.html	0.59%	8
Total For the Pages Above		69.01%	931

Single Access Pages - Help Card	
<p>This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.</p> <p>This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that are you attracting the wrong visitors with references to your site?</p>	

Most Accessed Directories

This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.



Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
1	http://www.plant-materials.nrcs.usda.gov/images	31,835	47.84 %	60.62%	136,221	3,445
2	http://www.plant-materials.nrcs.usda.gov/	19,747	29.67 %	64.7%	51,501	3,417
3	http://www.plant-materials.nrcs.usda.gov/pubs	6,280	9.43%	97.7%	417,971	1,324
4	http://www.plant-materials.nrcs.usda.gov/websites	558	0.83%	92.29%	9,719	299
5	http://www.plant-materials.nrcs.usda.gov/idpmc	484	0.72%	83.47%	7,184	113
6	http://www.plant-materials.nrcs.usda.gov/current	101	0.15%	98.01%	1,825	98
7	http://www.plant-materials.nrcs.usda.gov/intranet	132	0.19%	87.12%	1,774	95
8	http://www.plant-materials.nrcs.usda.gov/sources	119	0.17%	96.63%	1,644	94
9	http://www.plant-materials.nrcs.usda.gov/mopmc	346	0.52%	82.36%	3,031	77
10	http://www.plant-materials.nrcs.usda.gov/kspmc	403	0.6%	92.3%	3,663	76
11	http://www.plant-materials.nrcs.usda.gov/mtpmc	405	0.6%	82.46%	3,162	71
12	http://www.plant-	461	0.69%	80.47%	4,216	71

Most Accessed Directories						
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
	materials.nrcs.usda.gov/orpmc					
13	http://www.plant-materials.nrcs.usda.gov/njpmc	370	0.55%	87.02%	2,728	70
14	http://www.plant-materials.nrcs.usda.gov/ndpmc	381	0.57%	88.71%	3,595	67
15	http://www.plant-materials.nrcs.usda.gov/flpmc	223	0.33%	89.68%	2,092	66
16	http://www.plant-materials.nrcs.usda.gov/copmc	274	0.41%	90.51%	2,571	66
17	http://www.plant-materials.nrcs.usda.gov/capmc	422	0.63%	86.01%	2,782	66
18	http://www.plant-materials.nrcs.usda.gov/nypmc	353	0.53%	95.46%	3,009	66
19	http://www.plant-materials.nrcs.usda.gov/mdpmc	372	0.55%	76.34%	2,545	64
20	http://www.plant-materials.nrcs.usda.gov/mipmc	336	0.5%	89.28%	2,206	60

Most Accessed Directories - Help Card	
<p>This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.</p> <p>Tip: To focus your report, consider using the Directory filter to include or exclude directories and sub-directories.</p> <p>These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.</p>	

Top Paths Through Site

This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
All Entry Pages	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	11.09%	433
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	8.81%	344
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	6.3%	246
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	3.15%	123
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	3.04%	119
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	2.89%	113
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	2.69%	105
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 3.Plant Materials Program	1.79%	70

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html		
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. http://www.plant-materials.nrcs.usda.gov/pmcs.html	1.53%	60
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. http://www.plant-materials.nrcs.usda.gov/seeding.html	1.28%	50
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. http://www.plant-materials.nrcs.usda.gov/seeding.html	1.25%	49
	1.Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	1.2%	47
	1.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	1.15%	45

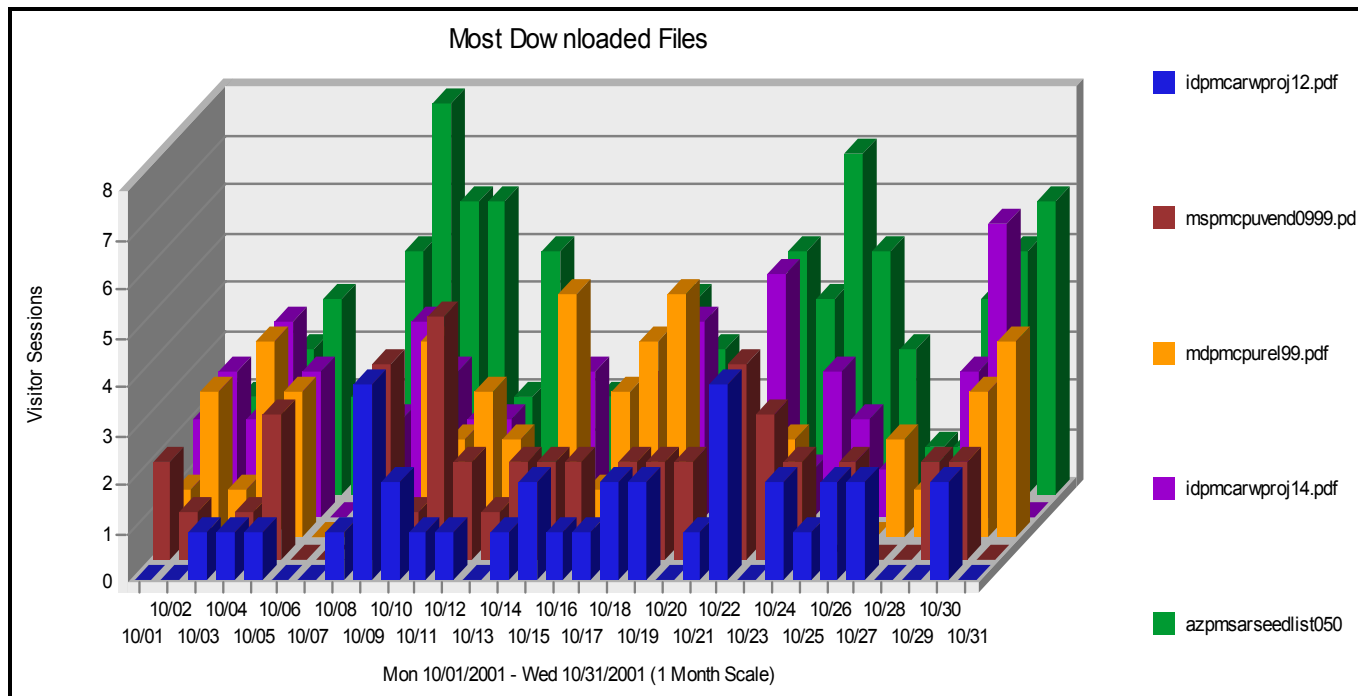
Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	materials.nrcs.usda.gov/welcome.html 5. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/		
	1. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 3. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	1.1%	43
	1. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	0.84%	33
	1. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 2. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 3. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 4. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	0.79%	31
	1. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. Publications http://www.plant-materials.nrcs.usda.gov/pubs/publications.html	0.76%	30
	1. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3. Plant Materials Program http://www.plant-	0.71%	28

Top Paths Through Site by Starting Page			
Starting Page	Paths from Start	% of Total	Visitor Sessions
	materials.nrcs.usda.gov/left_side.html 4. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.http://www.plant-materials.nrcs.usda.gov/pmcs.html		
	1. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 3. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 4. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	0.71%	28
	1. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/ 2. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html 3. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html 4. Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html 5.http://www.plant-materials.nrcs.usda.gov/seedpro.html	0.69%	27

Top Paths Through Site - Help Card
<p>This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.</p> <p>Use this information to evaluate the design of your web site. Where do people go from these pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?</p>

Most Downloaded Files

This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.



Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
1	http://www.plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	576	9.95%	102
2	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	322	5.56%	64
3	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcpurel99.pdf	390	6.73%	60
4	http://www.plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf	396	6.84%	47
5	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj12.pdf	105	1.81%	35
6	http://www.plant-materials.nrcs.usda.gov/pubs/wapmctn290195.pdf	95	1.64%	35
7	http://www.plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	145	2.5%	33
8	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcarwproj6.pdf	63	1.08%	30

Most Downloaded Files				
	File	No. of Downloads	% of Total Downloads	Session Downloads
9	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcsygrstnd.pdf	72	1.24%	30
10	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9503.pdf	60	1.03%	26
11	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9707.pdf	75	1.29%	26
12	http://www.plant-materials.nrcs.usda.gov/pubs/mopmctn24.pdf	49	0.84%	25
13	http://www.plant-materials.nrcs.usda.gov/pubs/capmctn360195.pdf	66	1.14%	23
14	http://www.plant-materials.nrcs.usda.gov/pubs/wapmctn310596.pdf	48	0.82%	21
15	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9703.pdf	48	0.82%	21
16	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9504.pdf	40	0.69%	19
17	http://www.plant-materials.nrcs.usda.gov/pubs/mspmcpuplguide99.pdf	45	0.77%	19
18	http://www.plant-materials.nrcs.usda.gov/pubs/mdpmcbr00hl.pdf	55	0.95%	18
19	http://www.plant-materials.nrcs.usda.gov/sources/bioeng.pdf	35	0.6%	17
20	http://www.plant-materials.nrcs.usda.gov/pubs/azpmcra9395.pdf	62	1.07%	16
Total For the Files Above		2,747	47.46%	N/A

Most Downloaded Files - Help Card

This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.

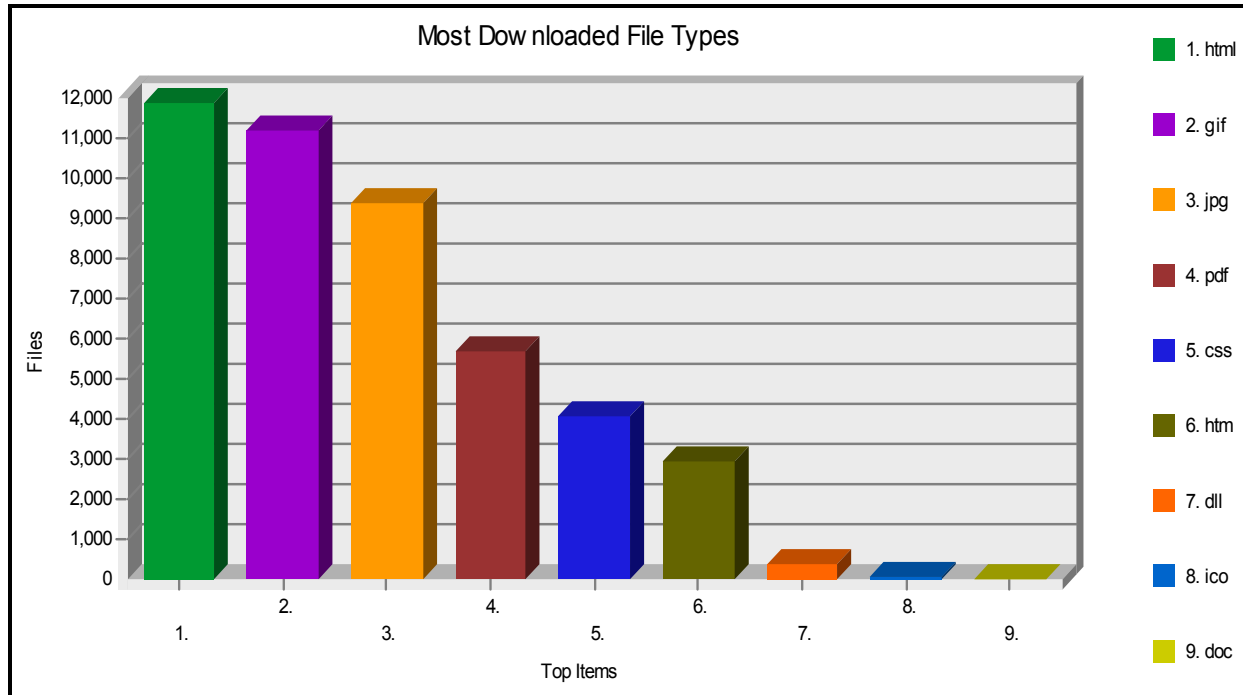
Tip: You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.

Tip: To focus your report, consider using the File Filter to include or exclude files or file types.

Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.

Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.



Most Downloaded File Types			
	File type	Files	K Bytes Transferred
1	html	11,923	97,578
2	gif	11,197	25,762
3	jpg	9,434	134,707
4	pdf	5,707	415,572
5	css	4,111	2,974
6	htm	2,940	6,109
7	dll	379	894
8	ico	103	48
9	doc	55	2,808
10	tif	2	169
11	xls	1	94
Total Files & K Bytes Transferred		45,852	686,711

Most Downloaded File Types - Help Card

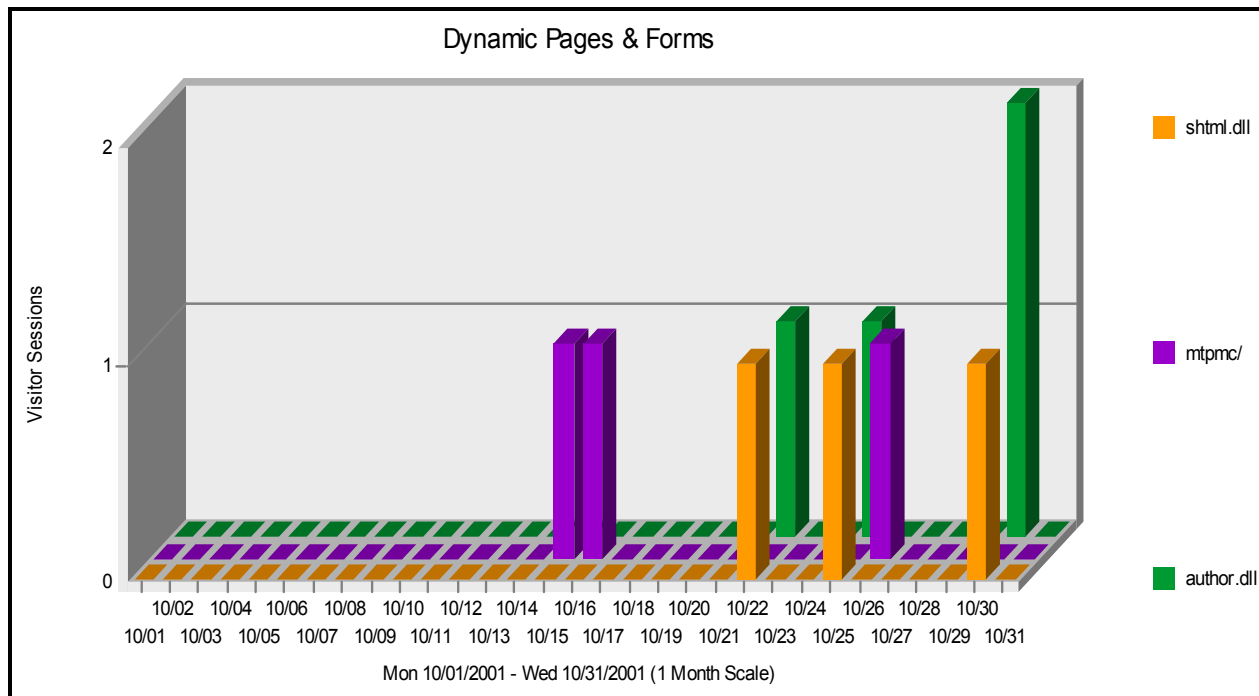
This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.

Tip: You can use the File Types tab in the Options dialog box to specify the types of files included in this table. **Tip:** To focus your report, consider using the File filter to include or exclude files or file types.

This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.

Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



Dynamic Pages & Forms				
	Dynamic Pages	No. of Pages	% of Total	Visitor Sessions
1	http://www.plant-materials.nrcs.usda.gov/_vti_bin/_vti_aut/author.dll	375	98.42%	4
2	http://www.plant-materials.nrcs.usda.gov/mtpmc/	3	0.78%	3
3	http://www.plant-materials.nrcs.usda.gov/_vti_bin/shtml.dll	3	0.78%	3

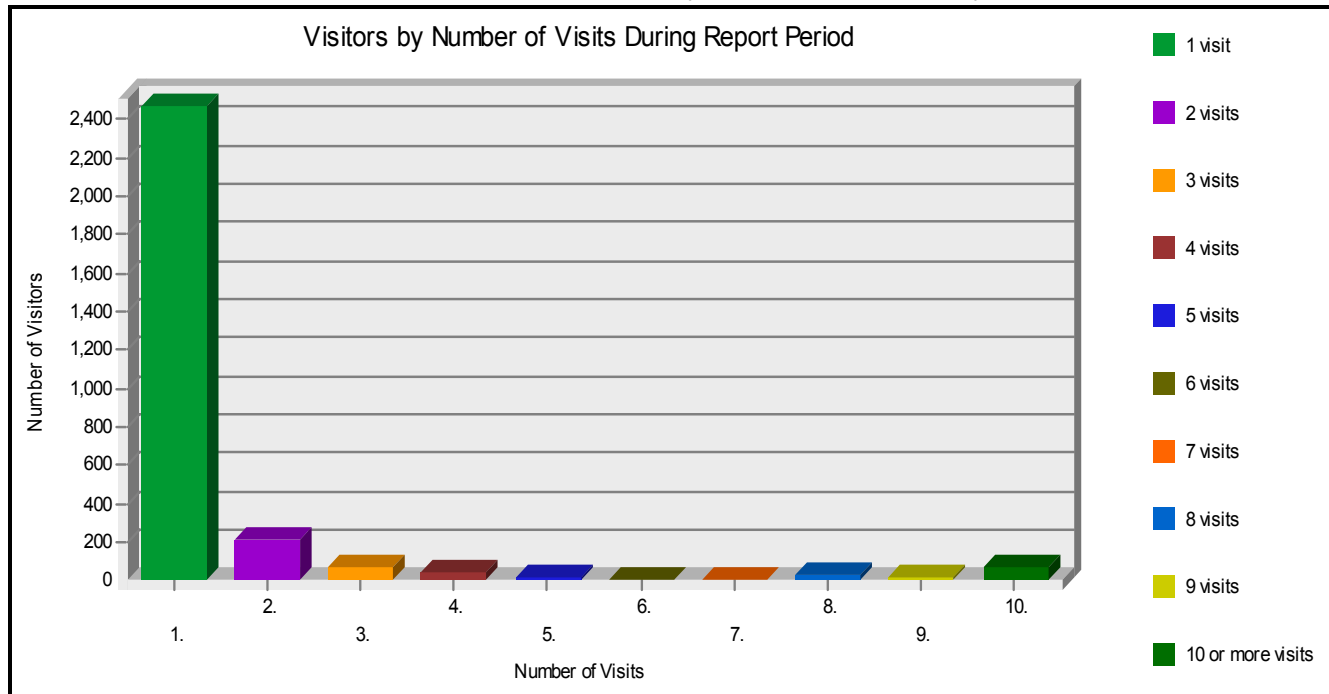
Dynamic Pages & Forms - Help Card

This section shows the dynamic pages and forms that are used the most.

If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.

Visitors by Number of Visits During Report Period

This section shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits During Report Period		
Number of Visits	Number of Visitors	% of Total Unique Visitors
1 visit	2465	83.27%
2 visits	218	7.36%
3 visits	70	2.36%
4 visits	42	1.41%
5 visits	15	0.5%
6 visits	11	0.37%
7 visits	13	0.43%
8 visits	35	1.18%
9 visits	15	0.5%
10 or more visits	76	2.56%

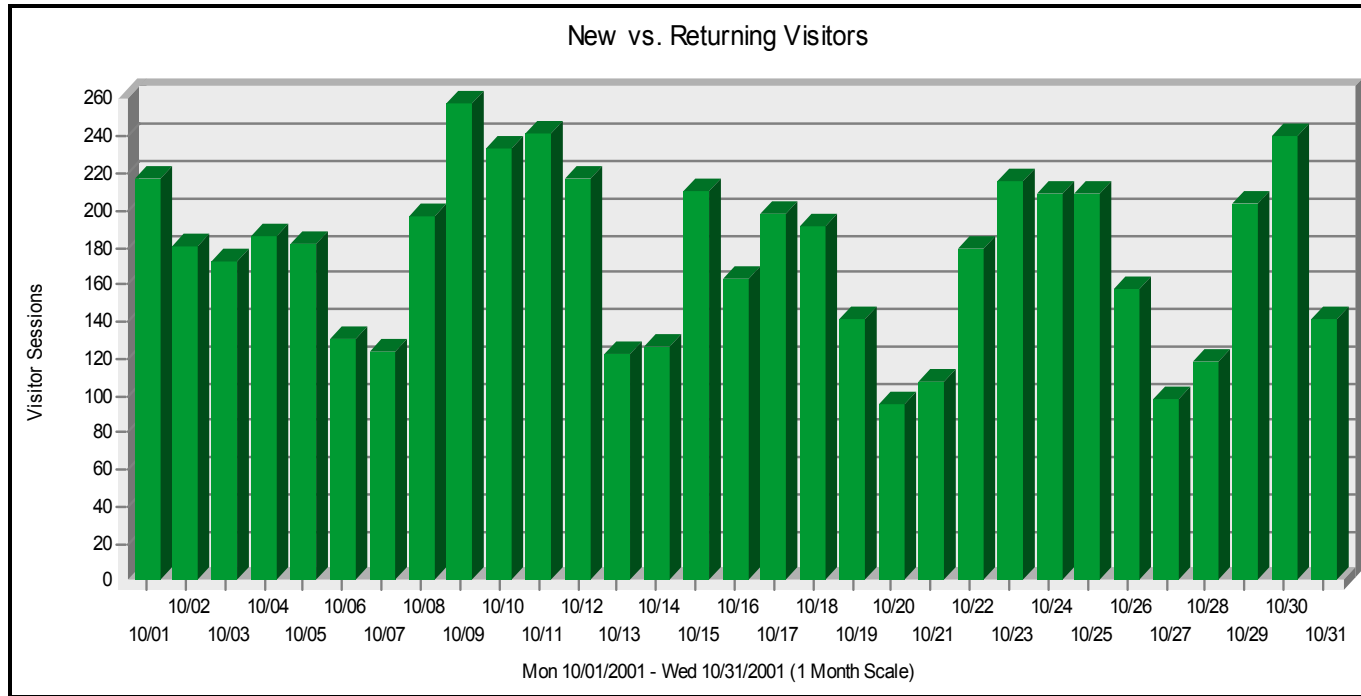
Visitors by Number of Visits During Report Period - Help Card

This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)



New vs. Returning Visitors

New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	5,470	99.96%

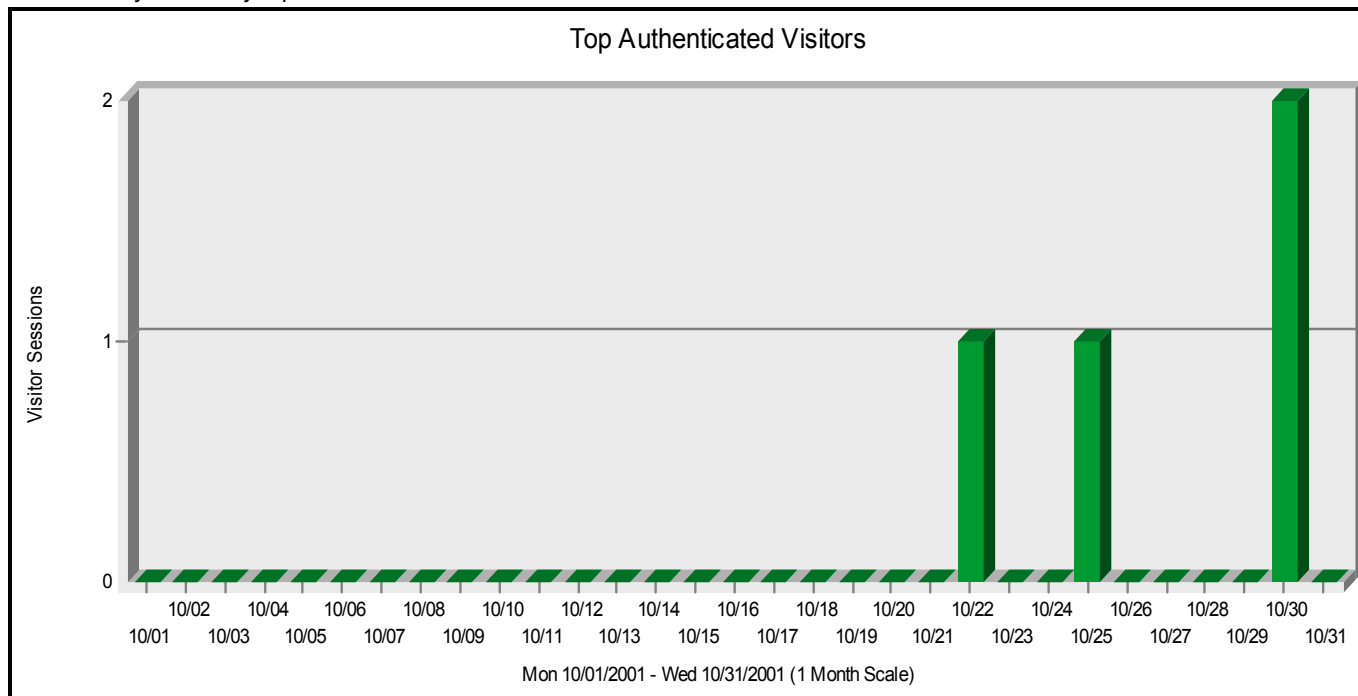
New vs. Returning Visitors - Help Card

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.

By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

Top Authenticated Visitors

This section identifies the true name and relative activity level of the visitors logging onto a server that requires user name and password. You may find more authenticated visitors than visitors (in the following table) as several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may come from a single IP address, authentication is a much more accurate way to identify top visitors.



Top Authenticated Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	GNOSIS\anelson	372	100%	4
Total		372	100%	4

Top Authenticated Visitors - Help Card

This section shows the authenticated users who visited your site the most.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Visitors

This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	crawl4.googlebot.com	382	0.57%	101
2	crawl1.googlebot.com	208	0.31%	92
3	crawl5.googlebot.com	112	0.16%	75
4	199.155.251.247	7,308	10.98%	74
5	crawl2.googlebot.com	123	0.18%	70
6	orcorvalli002.orcorvalli.fsc.usda.gov	1,086	1.63%	56
7	crawl7.googlebot.com	51	0.07%	43
8	66.77.74.160	113	0.16%	43
9	nrcs5.mdbeltsvil.fsc.usda.gov	951	1.42%	38
10	idaberdeenD302.idaberdeen.fsc.usda.gov	363	0.54%	37
11	JANET	733	1.1%	35
12	cr005r01.sac2.fastsearch.net	130	0.19%	34
13	miroselaked003.fsc.usda.gov	294	0.44%	34
14	mdbeltsvild002.mdbeltsvil.fsc.usda.gov	359	0.53%	26
15	pmc1.orcorvalli.fsc.usda.gov	321	0.48%	26
16	crawl3.googlebot.com	78	0.11%	24
17	mdbeltsvild001.mdbeltsvil.fsc.usda.gov	582	0.87%	24
18	crawl1-public.alexa.com	17	0.02%	16
19	cache-dm01.proxy.aol.com	31	0.04%	16
20	cache-mtc-am04.proxy.aol.com	33	0.04%	15
Subtotal for Visitors Above		13,275	19.95%	879
Total		66,536	100%	5,472

Top Visitors - Help Card

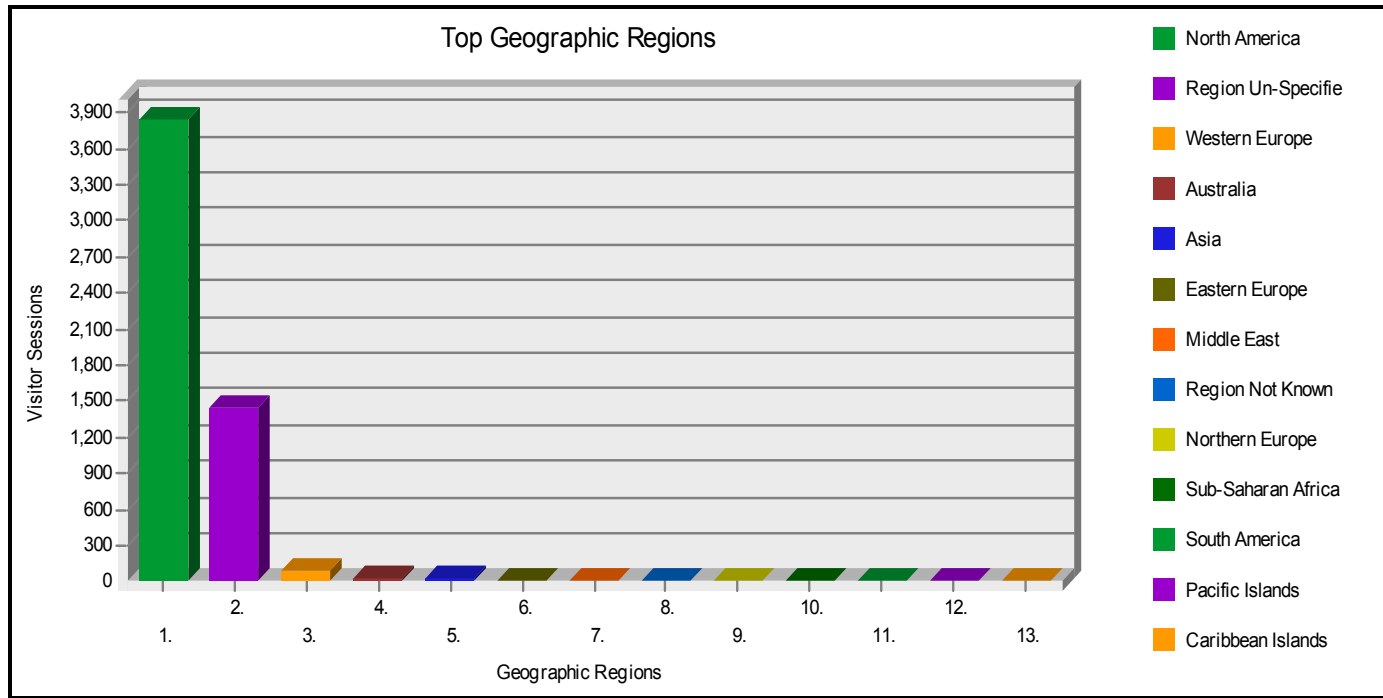
This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.

Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Top Geographic Regions

This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



Top Geographic Regions		
	Geographic Regions	Visitor Sessions
1	North America	3,836
2	Region Un-Specified	1,441
3	Western Europe	98
4	Australia	29
5	Asia	25
6	Eastern Europe	12
7	Middle East	9
8	Region Not Known	5
9	Northern Europe	5
10	Sub-Saharan Africa	4
11	South America	4
12	Pacific Islands	2
13	Caribbean Islands	2
Total		5,472

Top Geographic Regions - Help Card

This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from

Top Geographic Regions - Help Card

North America, there is a small minority that exist outside of North America.

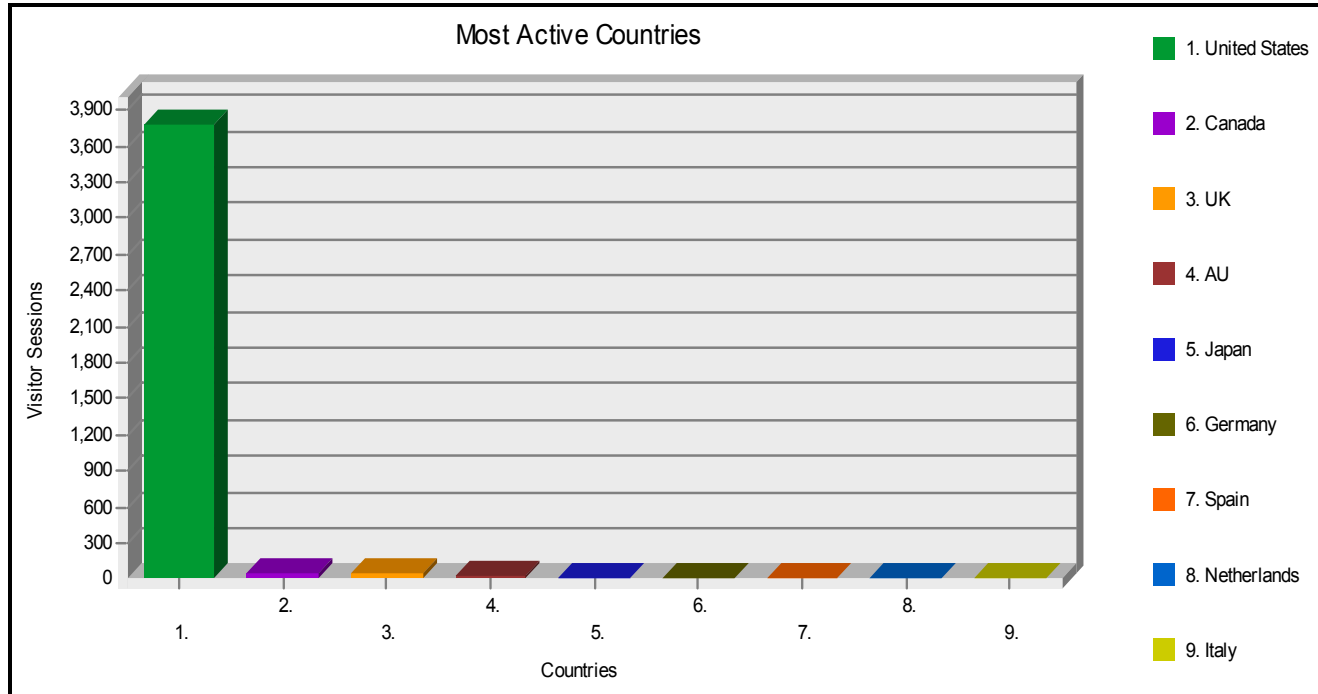
If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top geographic regions in decreasing order of the number of hits.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



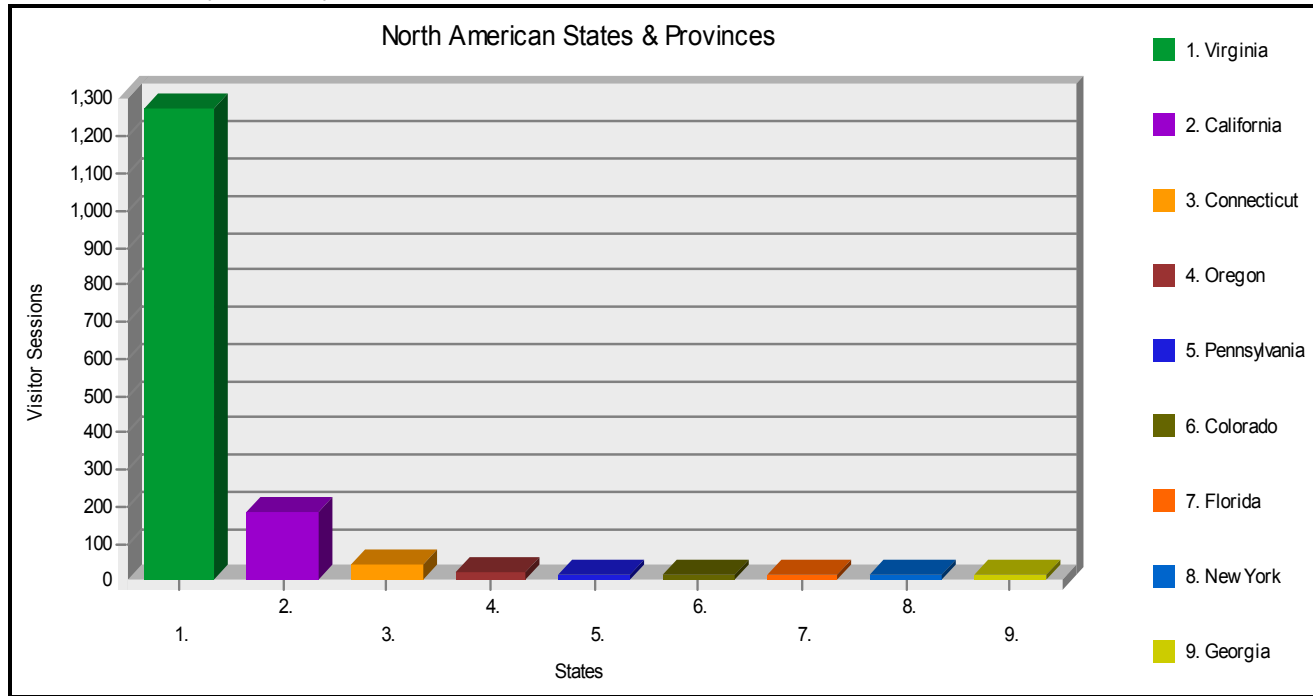
Most Active Countries		
	Countries	Visitor Sessions
1	United States	3,772
2	Canada	58
3	UK	52
4	AU	29
5	Japan	9
6	Germany	8
7	Spain	8
8	Netherlands	7
9	Italy	7
10	Poland	7
11	France	6
12	Mexico	6
13	Malaysia	5
14	Belgium	5
15	GB	5
16	South Africa	4
17	Saudi Arabia	4
18	Sweden	4
19	Portugal	3
20	Croatia (Hrvatska)	3

Most Active Countries		
	Countries	Visitor Sessions
Total		4,002

Most Active Countries - Help Card	
<p>This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.</p> <p>If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.</p> <p>Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.</p> <p>This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.</p>	

North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



North American States & Provinces		
	State	Visitor Sessions
1	Virginia	1,275
2	California	184
3	Connecticut	45
4	Oregon	22
5	Pennsylvania	20
6	Colorado	20
7	Florida	18
8	New York	18
9	Georgia	18
10	Texas	18
11	Idaho	17
12	Montana	17
13	North Carolina	15
14	Illinois	13
15	New Jersey	12
16	Washington	12
17	Nebraska	10
18	Minnesota	10
19	Maryland	10
20	Michigan	10
Total For the States Above		1,764

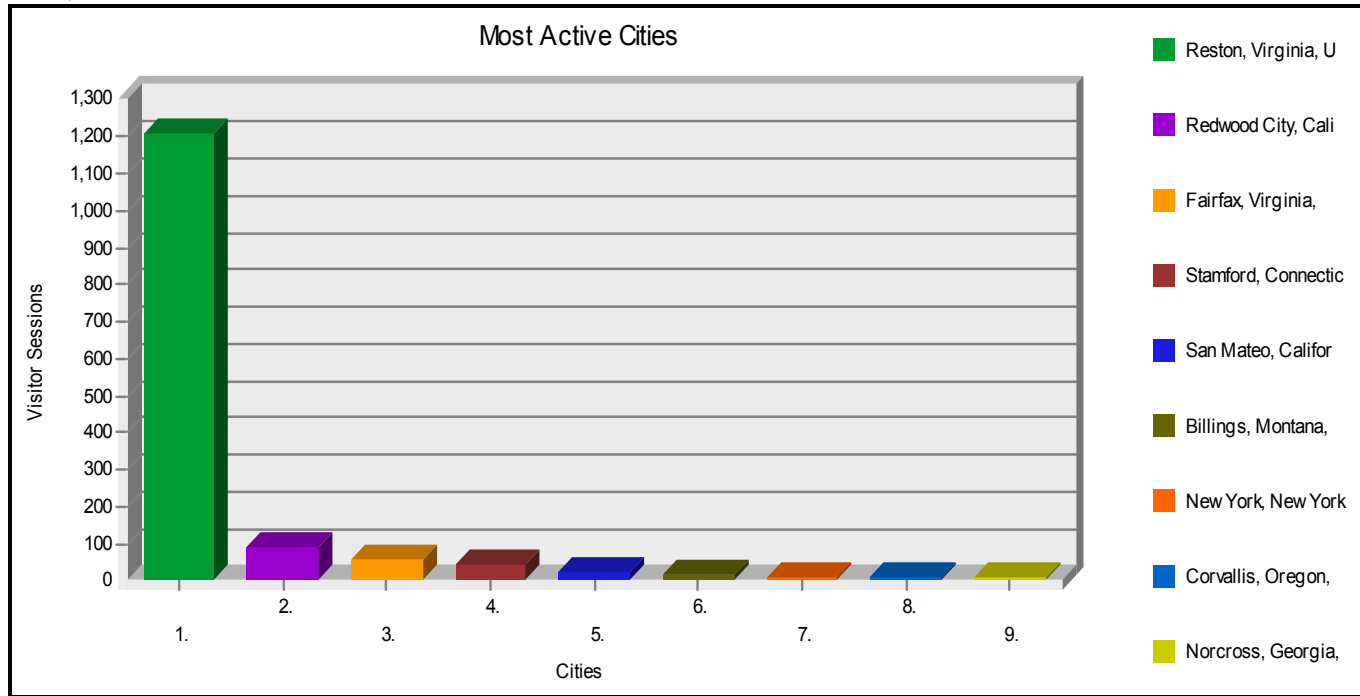
North American States and Provinces - Help Card

This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.

This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



Most Active Cities		
	City, State	Visitor Sessions
1	Reston, Virginia, United States	1,206
2	Redwood City, California, United States	94
3	Fairfax, Virginia, United States	59
4	Stamford, Connecticut, United States	44
5	San Mateo, California, United States	26
6	Billings, Montana, United States	15
7	New York, New York, United States	13
8	Corvallis, Oregon, United States	13
9	Norcross, Georgia, United States	13
10	Denver, Colorado, United States	13
11	Raleigh, North Carolina, United States	11
12	Tallahassee, Florida, United States	10
13	Moscow, Idaho, United States	9
14	Orono, Maine, United States	8
15	Ames, Iowa, United States	7
16	Coudersport, Pennsylvania, United States	7
17	Sunnyvale, California, United States	7
18	Lincoln, Nebraska, United States	6
19	Princeton, New Jersey, United States	6
20	Idaho Falls, Idaho, United States	6
Total For the Cities Above		1,573

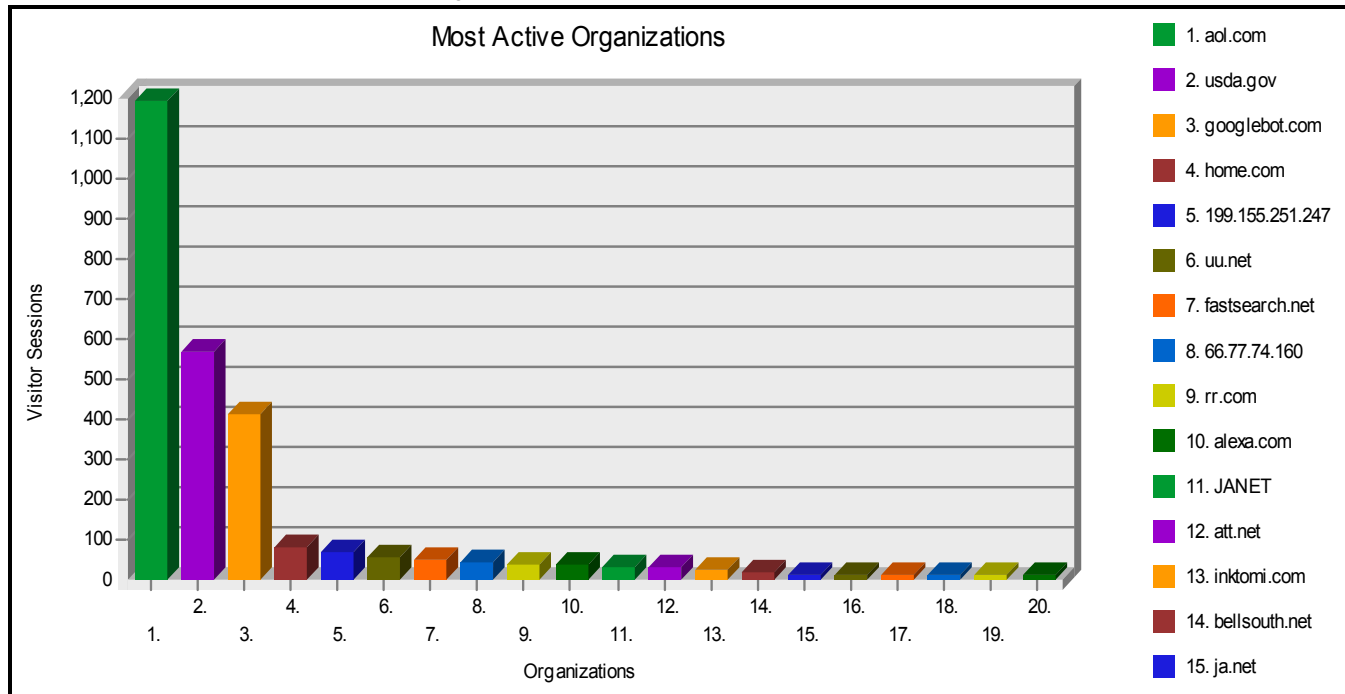
Most Active Cities - Help Card

This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

City information can be useful in focusing your marketing efforts in other media such as print or television advertising.

Most Active Organizations

This section identifies the companies or organizations that accessed the site the most often.



Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
1	America Online http://aol.com	1,807	2.71%	1,197
2	http://usda.gov	12,583	18.91%	572
3	http://googlebot.com	971	1.45%	416
4	Home Network http://home.com	1,280	1.92%	86
5	http://199.155.251.247	7,308	10.98%	74
6	UUNET Technologies Inc. http://uu.net	779	1.17%	59
7	http://fastsearch.net	168	0.25%	55
8	http://66.77.74.160	114	0.17%	44
9	EXCALIBUR Group A Time Warner Company http://rr.com	441	0.66%	42
10	http://alexa.com	42	0.06%	41
11	http://JANET	733	1.1%	35
12	AT http://att.net	555	0.83%	32
13	Inktomi Corp. http://inktomi.com	53	0.07%	26
14	http://bellsouth.net	265	0.39%	19
15	University Of London Computer Centre http://ja.net	39	0.05%	18
16	http://Level3.net	255	0.38%	18
17	http://uswest.net	150	0.22%	16

Most Active Organizations				
	Organizations	Hits	% of Total Hits	Visitor Sessions
18	MindSpring Enterprises Inc. http://mindspring.com	189	0.28%	16
19	http://blm.gov	295	0.44%	15
20	Montana Communications Network http://mcn.net	14	0.02%	14
Subtotal For Companies Above		28,041	42.14%	2,795
Total For the Log File		66,536	100%	5,472

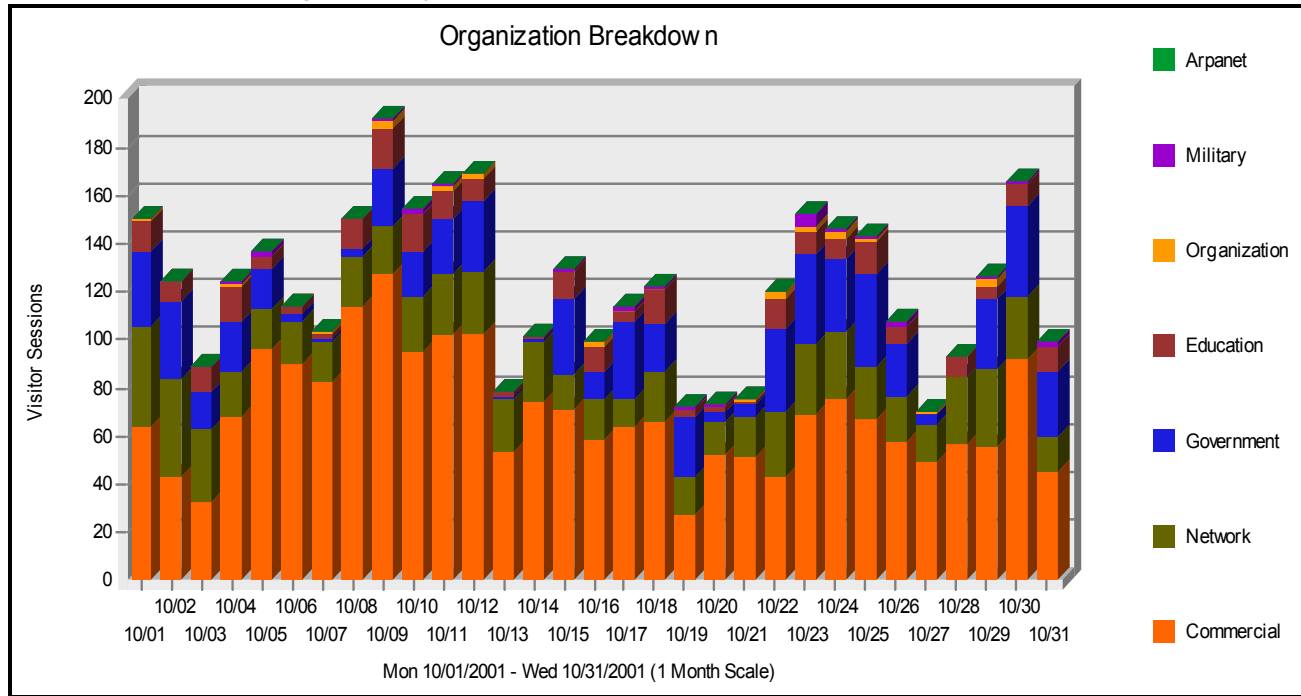
Most Active Organizations - Help Card

This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.

Determine how your e-business can be improved according to how businesses are using your site.
Consider how your product can be made more attractive to organizations that have shown interest.

Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



Organization Breakdown				
	Organization Type	Hits	% of Total Hits	Visitor Sessions
1	Commercial	8,606	24.04%	2,153
2	Network	8,521	23.8%	693
3	Government	13,359	37.32%	613
4	Education	4,357	12.17%	251
5	Organization	346	0.96%	28
6	Military	590	1.64%	27
7	Arpanet	14	0.03%	1
Total for Known Organization Types		35,793	100%	3,766

Organization Breakdown - Help Card

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).

Consider what type of organization is interested in your site and how you can attract other types.

Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	197
Average Number of Hits per day on Weekdays	2,617
Average Number of Visitor Sessions for the entire Weekend	230
Average Number of Hits for the entire Weekend	1,585
Most Active Day of the Week	Tue
Least Active Day of the Week	Sun
Most Active Day Ever	October 11, 2001
Number of Hits on Most Active Day	3,524
Least Active Day Ever	October 07, 2001
Number of Hits on Least Active Day	662
Most Active Hour of the Day	10:00-10:59
Least Active Hour of the Day	02:00-02:59

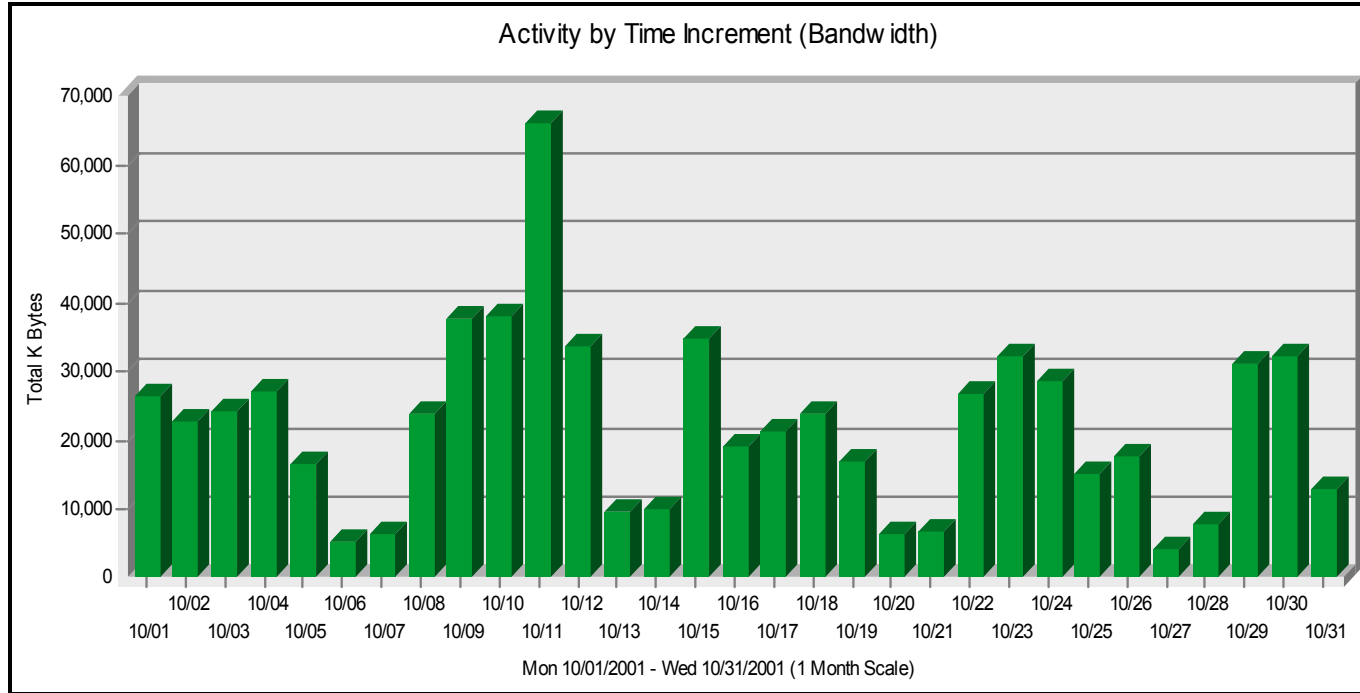
Summary of Activity for Report Period - Help Card

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.

Summary of Activity by Time Increment

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).



Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Mon 10/01/2001	3,070	823	26,472 K	219
Tue 10/02/2001	2,850	887	22,780 K	181
Wed 10/03/2001	2,355	689	24,229 K	173
Thu 10/04/2001	2,777	771	27,329 K	186
Fri 10/05/2001	2,029	692	16,503 K	182
Sat 10/06/2001	806	353	5,446 K	130
Sun 10/07/2001	662	232	6,285 K	124
Mon 10/08/2001	1,459	447	24,014 K	197
Tue 10/09/2001	3,283	927	37,736 K	258
Wed 10/10/2001	2,457	753	37,992 K	233
Thu 10/11/2001	3,524	1,131	66,012 K	242
Fri 10/12/2001	1,873	524	33,627 K	218
Sat 10/13/2001	846	240	9,756 K	123
Sun 10/14/2001	730	201	10,004 K	126
Mon 10/15/2001	2,145	707	34,825 K	210
Tue 10/16/2001	2,716	805	19,192 K	163
Wed 10/17/2001	2,910	916	21,392 K	198
Thu 10/18/2001	2,663	776	23,932 K	191
Fri 10/19/2001	2,388	765	16,974 K	142
Sat 10/20/2001	935	357	6,237 K	95
Sun 10/21/2001	746	230	6,837 K	107
Mon 10/22/2001	3,031	986	26,923 K	179

Summary of Activity by Time Increment				
Time Interval	Hits	Page Views	KBytes Transferred	Visitor Sessions
Tue 10/23/2001	2,487	764	32,395 K	216
Wed 10/24/2001	2,655	820	28,496 K	209
Thu 10/25/2001	2,527	886	15,066 K	209
Fri 10/26/2001	1,818	585	17,700 K	158
Sat 10/27/2001	672	231	4,257 K	98
Sun 10/28/2001	946	297	8,008 K	119
Mon 10/29/2001	3,407	1,015	31,111 K	204
Tue 10/30/2001	3,393	970	32,303 K	241
Wed 10/31/2001	2,376	634	12,891 K	141
Total	66,536	20,414	686,724 K	5,472

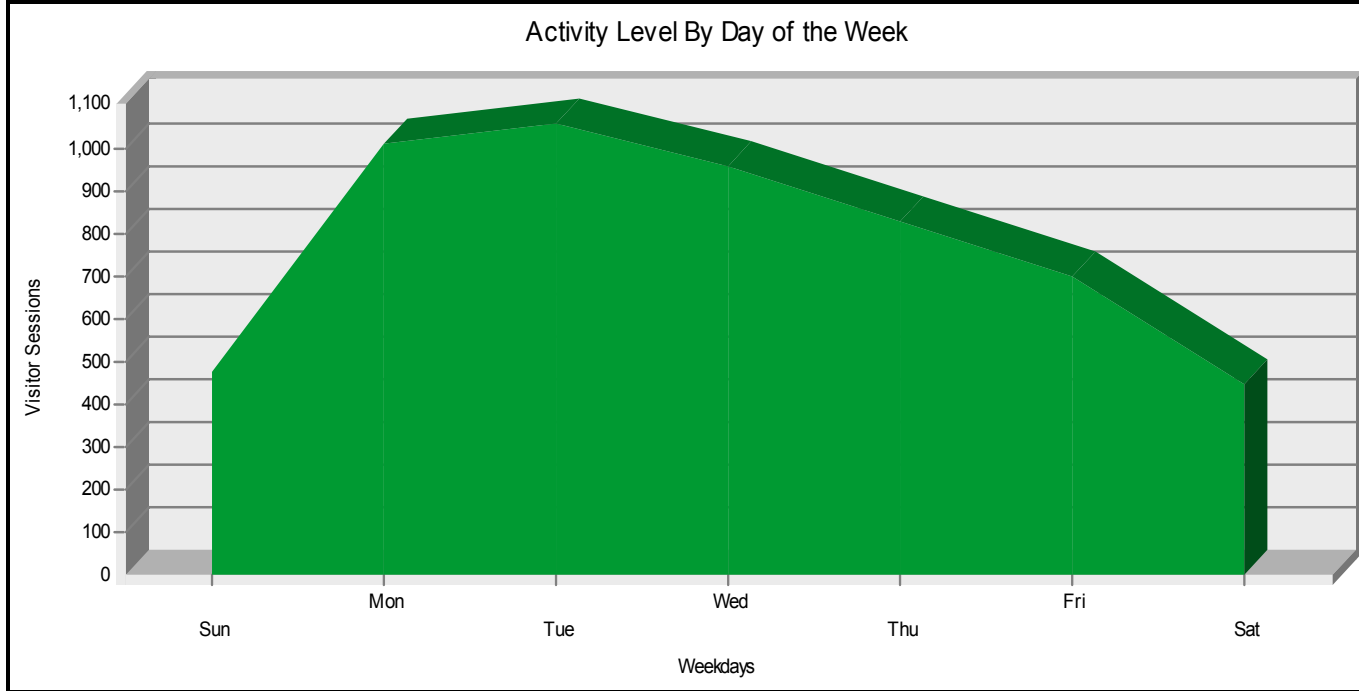
Summary of Activity by Time Increment - Help Card

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).

Periods of less activity should be considered for maintenance and content improvement.

Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.

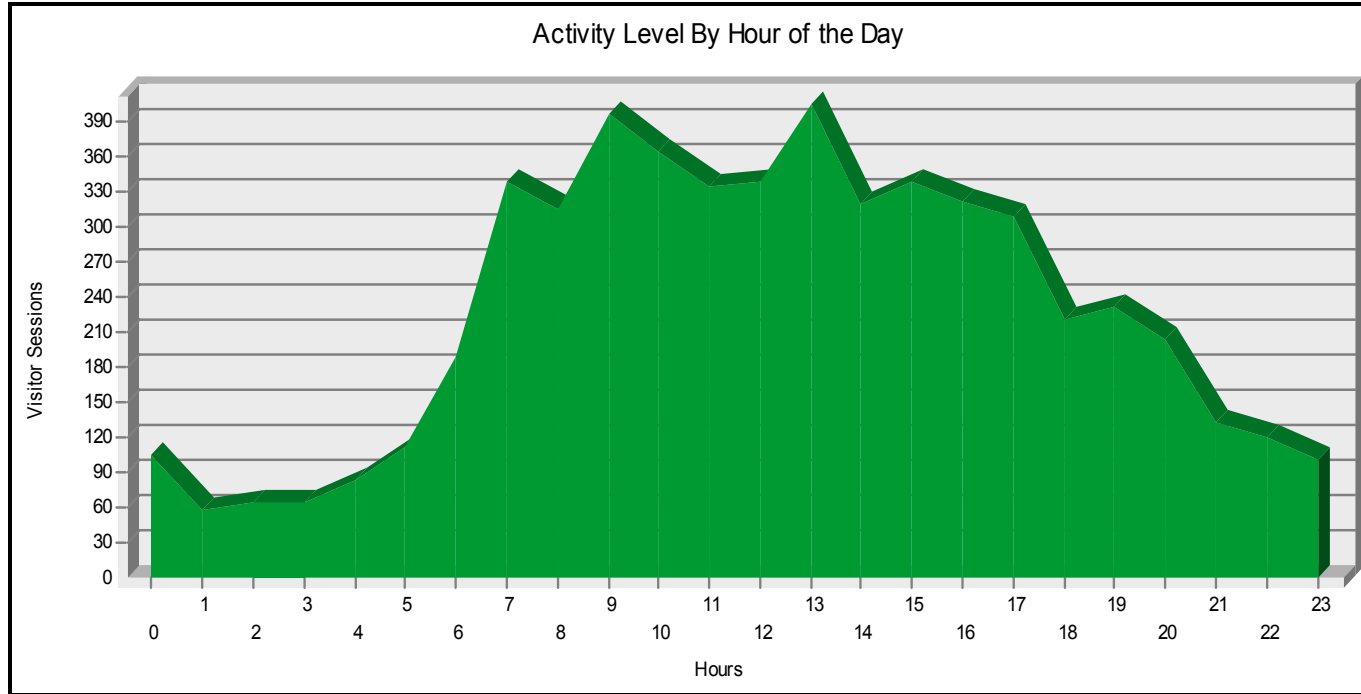


Activity Level by Day of the Week				
	Day	Hits	% of Total Hits	Visitor Sessions
1	Sun	3,084	4.63%	476
2	Mon	13,112	19.7%	1,009
3	Tue	14,729	22.13%	1,059
4	Wed	12,753	19.16%	954
5	Thu	11,491	17.27%	828
6	Fri	8,108	12.18%	700
7	Sat	3,259	4.89%	446
Total Weekdays		60,193	90.46%	4,550
Total Weekend		6,343	9.53%	922

Activity Level by Day of the Week - Help Card	
This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.	
Tip: Consider the Day of Week Filter to include or exclude activity based on the day of the week.	
Days of less activity should be considered for maintenance and content improvement.	

Activity Level by Hour of the Day

This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.



Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
00:00-00:59	545	0.81%	105
01:00-01:59	507	0.76%	58
02:00-02:59	366	0.55%	65
03:00-03:59	411	0.61%	66
04:00-04:59	616	0.92%	84
05:00-05:59	935	1.4%	113
06:00-06:59	2,715	4.08%	190
07:00-07:59	5,305	7.97%	339
08:00-08:59	5,412	8.13%	315
09:00-09:59	5,545	8.33%	396
10:00-10:59	5,878	8.83%	364
11:00-11:59	5,648	8.48%	334
12:00-12:59	4,861	7.3%	338
13:00-13:59	5,466	8.21%	405
14:00-14:59	5,263	7.91%	319
15:00-15:59	4,587	6.89%	338
16:00-16:59	2,559	3.84%	321
17:00-17:59	2,391	3.59%	309
18:00-18:59	1,618	2.43%	220
19:00-19:59	1,746	2.62%	232
20:00-20:59	1,642	2.46%	204

Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
21:00-21:59	984	1.47%	134
22:00-22:59	872	1.31%	121
23:00-23:59	664	0.99%	102
Total Visitors during Work Hours (8:00am-5:00pm)	45,219	67.96%	3,130
Total Visitors during After Hours (5:01pm-7:59am)	21,317	32.03%	2,342

Activity Level by Hour of the Day - Help Card

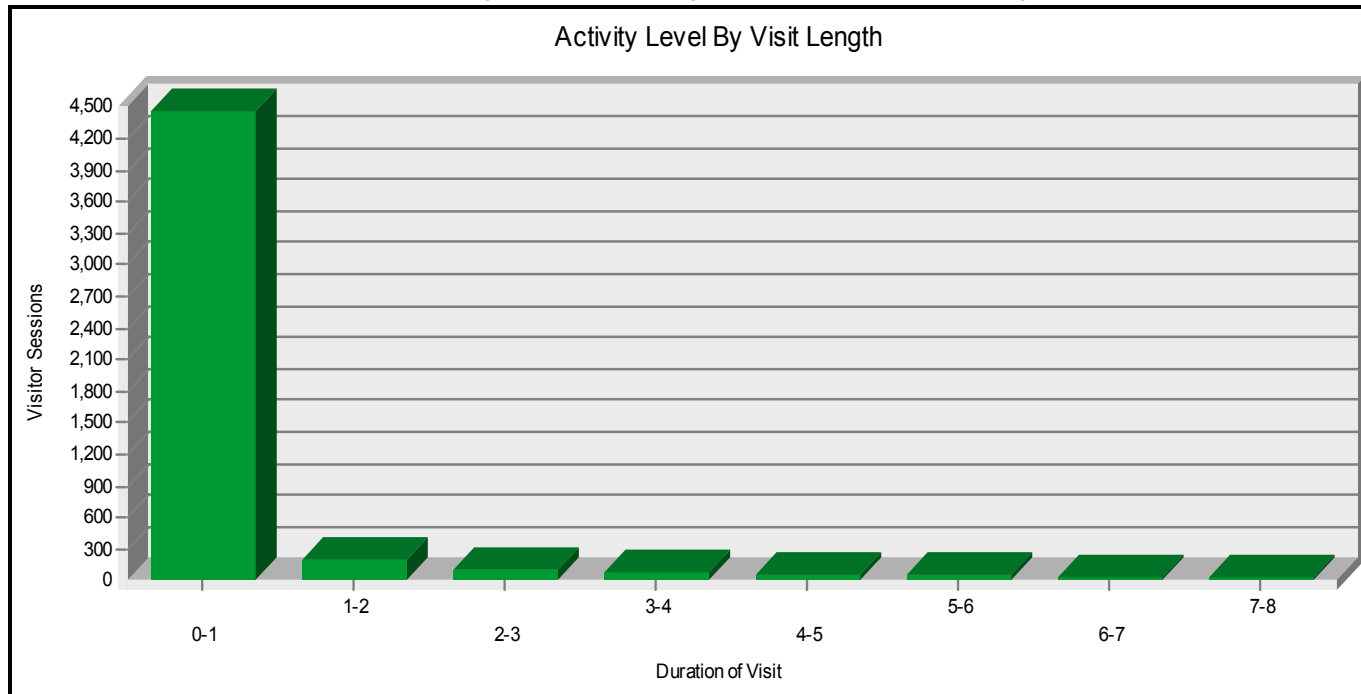
This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

Tip: Consider the Hour of Day Filter to include or exclude activity based on the time of day.

This information is useful in determining what hour of the day is best for system maintenance.

Activity Level by Length of Visit

This section shows the number and percentages of visits and page views over selected visit lengths.



Activity Level by Length of Visit				
Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views
0-1	4,461	8,346	81.55%	40.88%
1-2	212	1,458	3.87%	7.14%
2-3	113	934	2.06%	4.57%
3-4	78	748	1.42%	3.66%
4-5	52	603	0.95%	2.95%
5-6	55	679	1%	3.32%
6-7	35	365	0.63%	1.78%
7-8	27	335	0.49%	1.64%
8-9	25	270	0.45%	1.32%
9-10	23	380	0.42%	1.86%
10-11	30	284	0.54%	1.39%
11-12	30	294	0.54%	1.44%
12-13	29	339	0.53%	1.66%
13-14	23	207	0.42%	1.01%
14-15	14	234	0.25%	1.14%
15-16	23	290	0.42%	1.42%
16-17	12	115	0.21%	0.56%
17-18	14	146	0.25%	0.71%
18-19	13	146	0.23%	0.71%
> 19	201	4,239	3.67%	20.76%
Totals	5,470	20,412	100%	100%

Activity Level by Length of Visit - Help Card

This section groups visitor sessions based on the their duration. For each grouping, the total number of

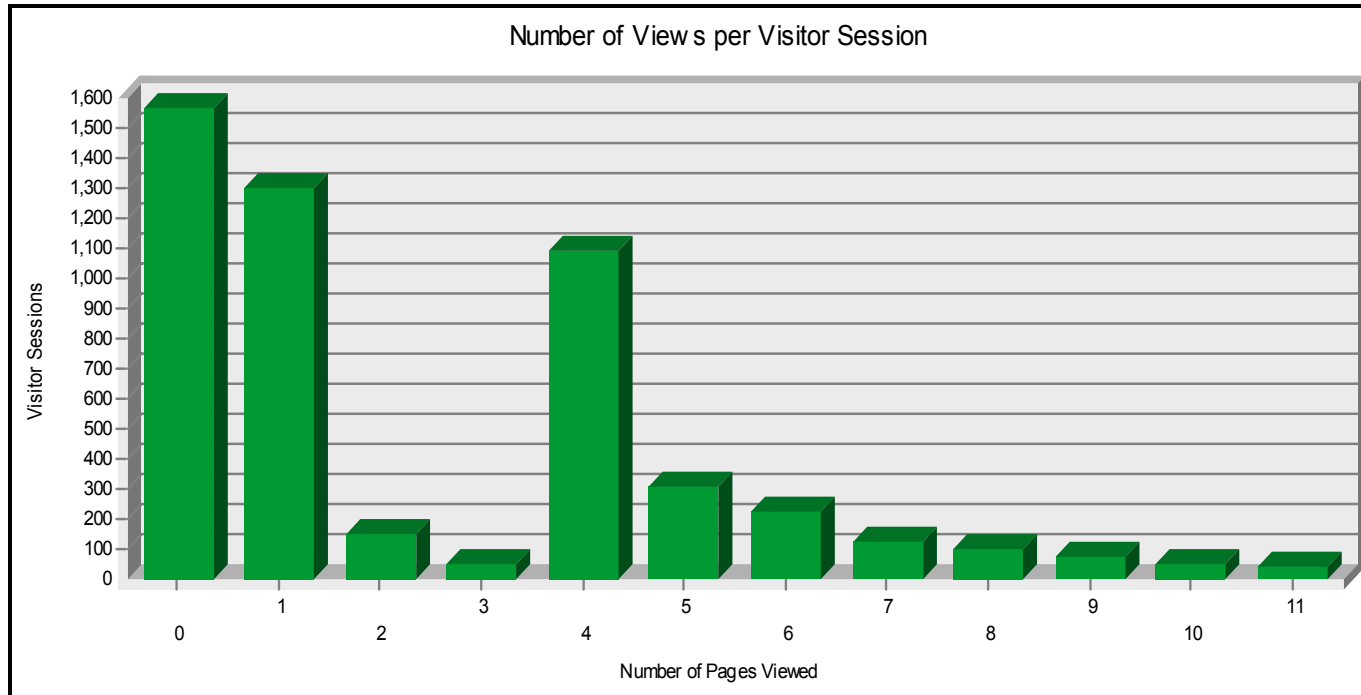
Activity Level by Length of Visit - Help Card

visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

This information is useful for determining how long visitors look at your web site.

Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit		
Number of Pages Viewed	Number of Visits	% of Total Visits
0 pages	1,568	28.66%
1 page	1,307	23.89%
2 pages	151	2.76%
3 pages	53	0.96%
4 pages	1,099	20.09%
5 pages	313	5.72%
6 pages	225	4.11%
7 pages	128	2.34%
8 pages	106	1.93%
9 pages	81	1.48%
10 pages	55	1%
11 or more pages	384	0.82%
Totals	5,470	100%

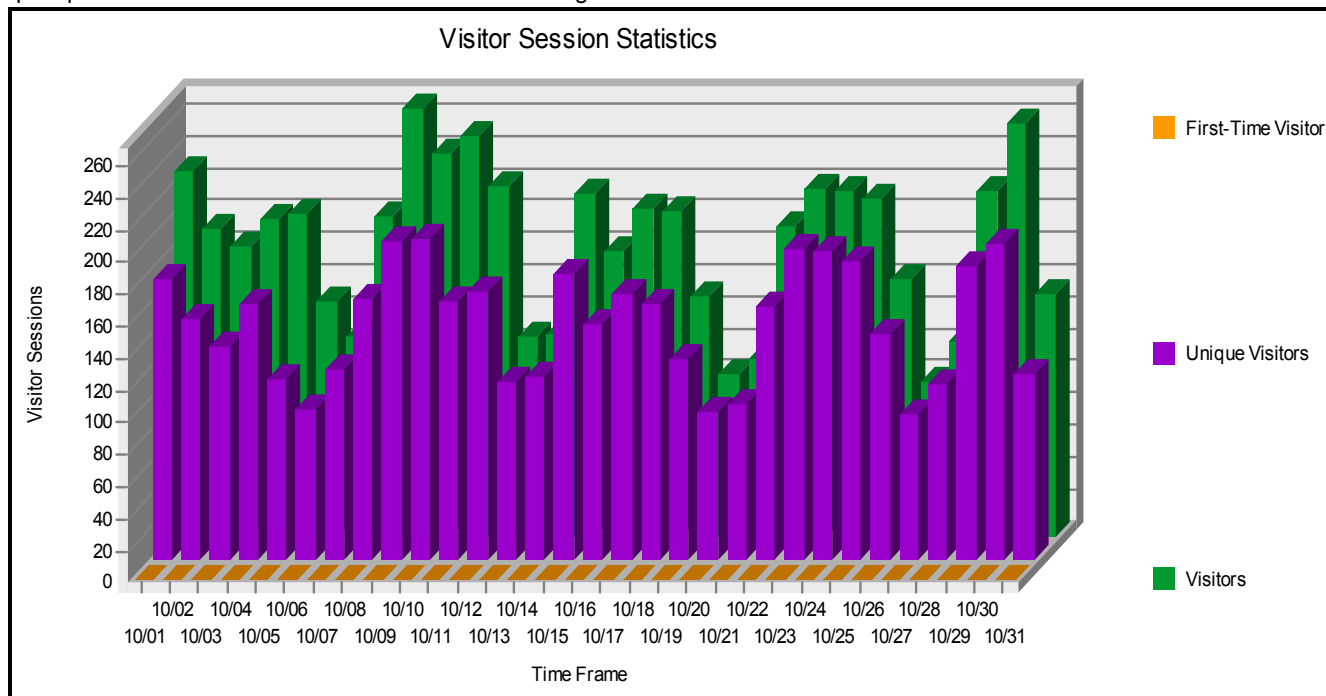
Number of Views per Visitor Session - Help Card

This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.

Visitor Session Statistics

This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.



Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Mon 10/01/2001	228	175	0	00:02:27	560
Tue 10/02/2001	192	150	0	00:03:17	631
Wed 10/03/2001	182	133	0	00:03:46	687
Thu 10/04/2001	199	160	0	00:03:21	668
Fri 10/05/2001	202	113	0	00:05:54	1,193
Sat 10/06/2001	147	94	0	00:06:12	913
Sun 10/07/2001	126	119	0	00:00:28	59
Mon 10/08/2001	201	163	0	00:00:47	160
Tue 10/09/2001	267	199	0	00:01:57	522
Wed 10/10/2001	240	201	0	00:01:28	355
Thu 10/11/2001	251	161	0	00:02:53	726
Fri 10/12/2001	220	168	0	00:00:43	159
Sat 10/13/2001	126	111	0	00:00:55	116
Sun 10/14/2001	127	114	0	00:00:16	35
Mon 10/15/2001	214	178	0	00:01:44	372
Tue 10/16/2001	178	147	0	00:04:12	748
Wed 10/17/2001	205	166	0	00:02:24	494
Thu 10/18/2001	203	160	0	00:03:17	667

Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor-Minutes
Fri 10/19/2001	151	126	0	00:03:35	543
Sat 10/20/2001	102	93	0	00:04:47	488
Sun 10/21/2001	112	98	0	00:01:47	200
Mon 10/22/2001	195	159	0	00:02:55	569
Tue 10/23/2001	218	194	0	00:02:08	465
Wed 10/24/2001	216	192	0	00:02:00	434
Thu 10/25/2001	212	186	0	00:01:34	332
Fri 10/26/2001	161	142	0	00:01:21	219
Sat 10/27/2001	98	91	0	00:00:45	74
Sun 10/28/2001	123	110	0	00:01:24	172
Mon 10/29/2001	216	183	0	00:03:00	648
Tue 10/30/2001	258	198	0	00:04:00	1,033
Wed 10/31/2001	152	116	0	00:03:47	575
Averages	NA	NA	NA	00:02:33	478
Totals	NA	NA	NA	01:19:04	14,833

Visitor Session Statistics - Help Card

The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

Visitors shows the number of visitor sessions for each interval.

Unique Visitors shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics table.

First-Time Visitors shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information.

Average Visit Length shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

Visitor-Minutes provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.

You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).

Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future needs. Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?

Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis	
Total Hits	68,576
Successful Hits	66,536
Failed Hits	2,040
Failed Hits as Percent	2.97%
Cached Hits	20,684
Cached Hits as Percent	30.16%

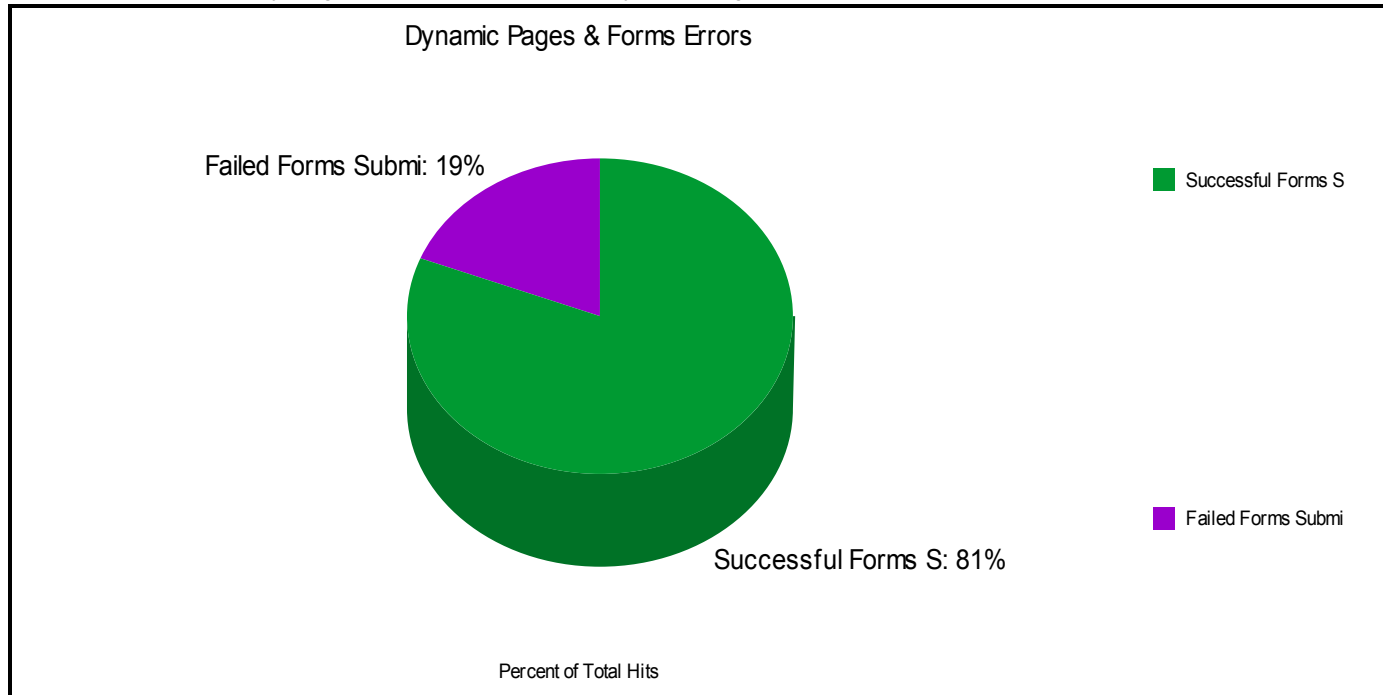
Technical Statistics and Analysis - Help Card

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

This section is useful in determining the reliability of the site.

Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.

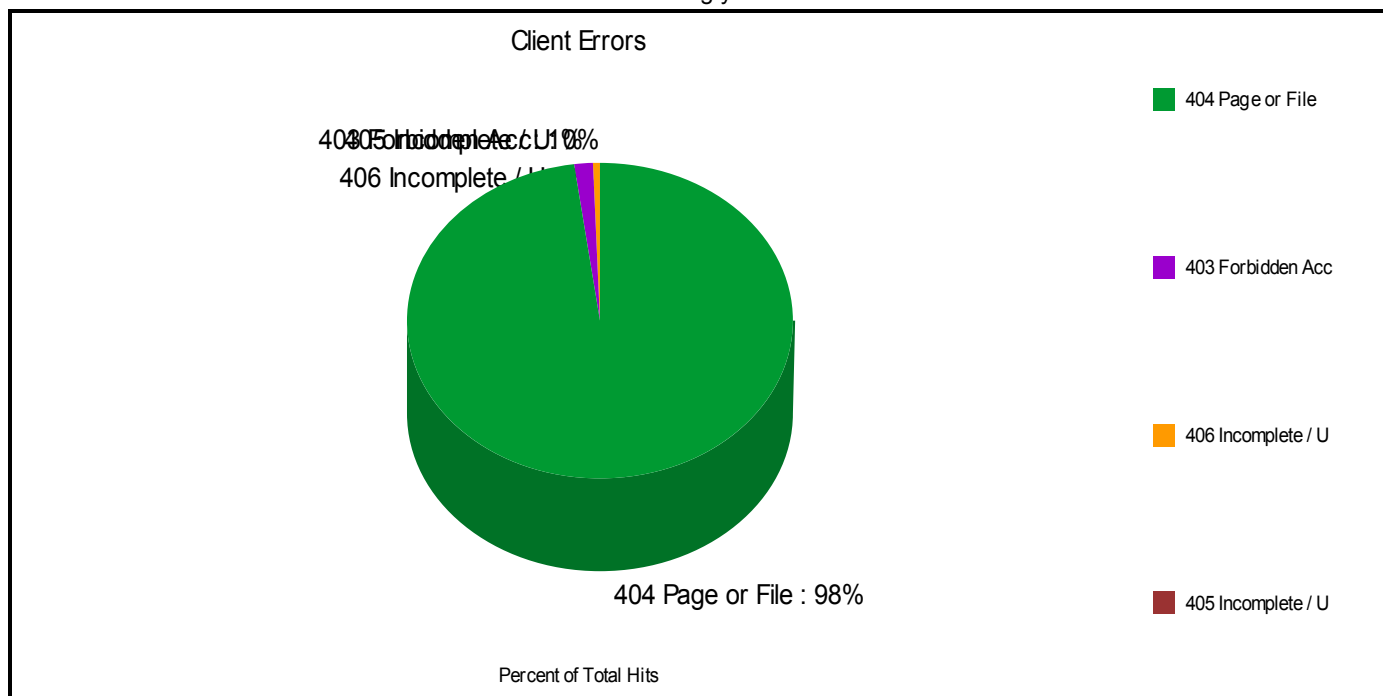


Dynamic Pages & Forms Errors		
Type	Hits	% of Total
Successful Forms Submitted	381	80.89%
Failed Forms Submitted	90	19.1%
Total	471	100%

Dynamic Pages & Forms Errors - Help Card
This section shows you errors that occurred for both dynamic pages and forms.
You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

Client Errors

This section identifies the error codes from the browsers accessing your server.



Client Errors		
Error	Hits	% of Failed Hits
404 Page or File Not Found	1,966	97.95%
403 Forbidden Access	30	1.49%
406 Incomplete / Undefined	10	0.49%
405 Incomplete / Undefined	1	0.04%
Total	2,007	100%

Client Errors - Help Card

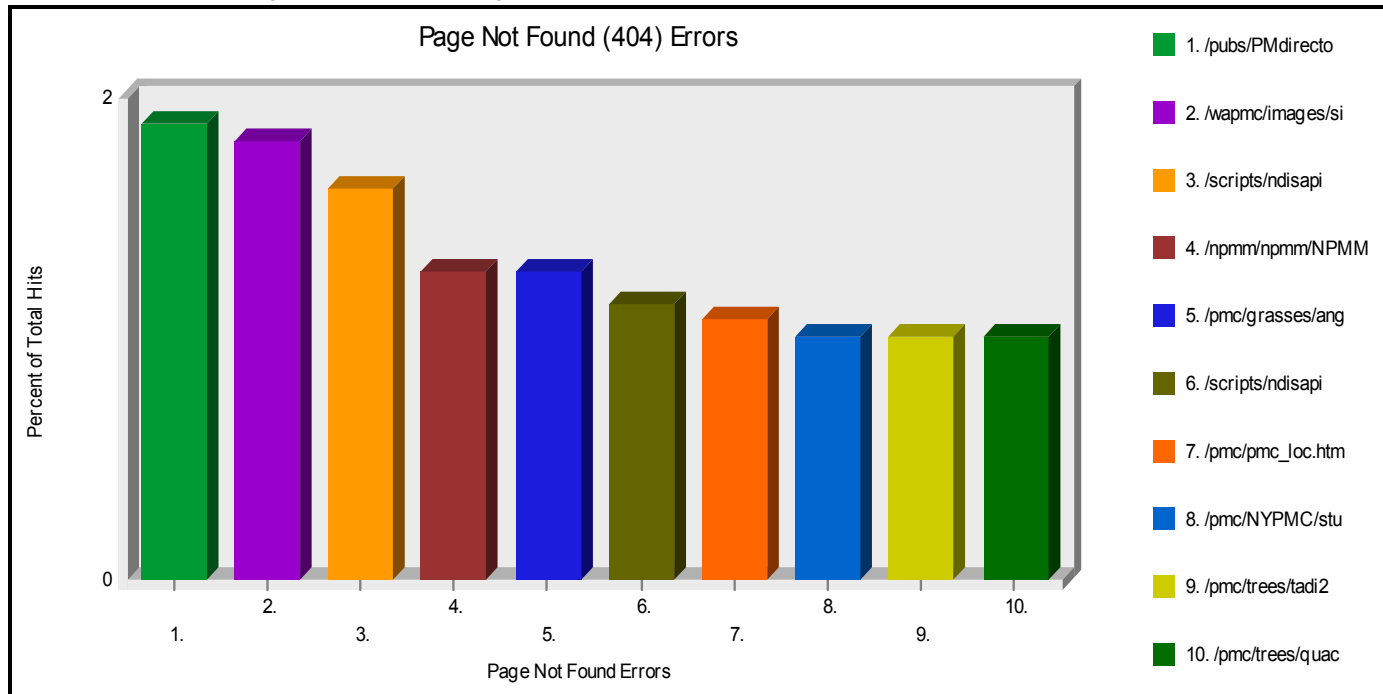
This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

Tip: To focus your report, consider using the Return Code Filter for including or excluding return code data.

This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.

Page Not Found (404) Errors

This section identifies pages that returned "Page Not Found" (404) errors on the server.



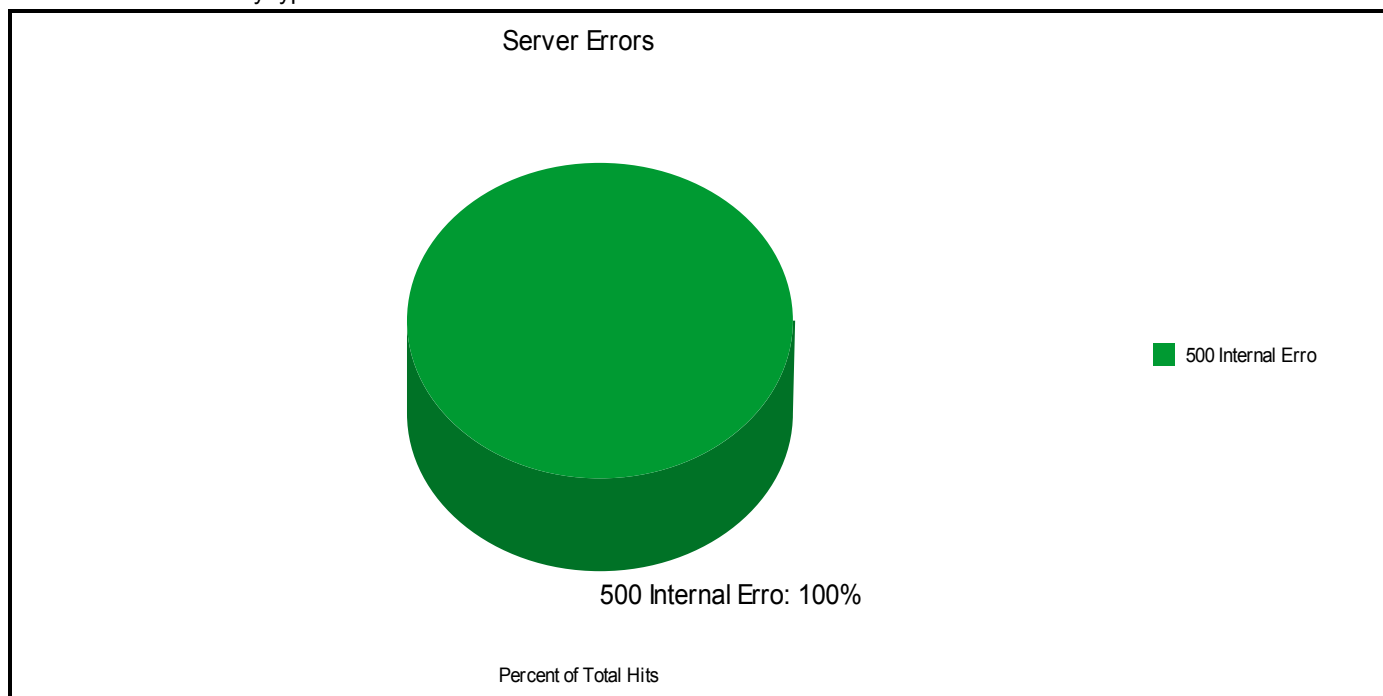
Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/pubs/PMdirectory.pdf http://plant-materials.nrcs.usda.gov/program_info.html	28	1.42%
/wapmc/images/sitearea.gif http://Plant-Materials.nrcs.usda.gov/wapmc/welcome.html	27	1.37%
/scripts/ndisapi.dll/pmc/pgHome/ (no referrer)	24	1.22%
/npmm/npmm/NPMM3rdEd-June2000.pdf http://plant-materials.nrcs.usda.gov/npmm/manual.html	19	0.96%
/pmc/grasses/ange.html (no referrer)	19	0.96%
/scripts/ndisapi.dll/pmc/pgHome?PMC=IDPMC http://id.nrcs.usda.gov/tech.htm	17	0.86%
/pmc/pmc_loc.html http://www.nhq.nrcs.usda.gov/BCS/PMC/pmc_loc.html	16	0.81%
/pmc/NYPMC/studies.html (no referrer)	15	0.76%
/pmc/trees/tadi2.html (no referrer)	15	0.76%
/pmc/trees/quac80.html (no referrer)	15	0.76%
/pmc/shrubs/eubu6.html (no referrer)	15	0.76%
/national/PMdirectory.pdf (no referrer)	15	0.76%
/pmc/MDPMC/pubs.html (no referrer)	15	0.76%

Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/pmc/grasses/poppr.html (no referrer)	14	0.71%
/pmc/shrubs/saex.html (no referrer)	14	0.71%
/pmc/trees/maan3.html (no referrer)	13	0.66%
/pmc/trees/quvi.html (no referrer)	13	0.66%
/pmc/MDPMC/rel97-legumes.html (no referrer)	13	0.66%
/pmc/trees/beni.html (no referrer)	13	0.66%
/pmc/legumes/trpr2.html (no referrer)	13	0.66%
Total for Pages Above	333	16.93%

Page Not Found (404) Errors - Help Card
<p>This section identifies pages that returned "Page Not Found" (404) errors on the server.</p> <p>Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.</p> <p>This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.</p>

Server Errors

This section identifies by type the errors which occurred on the server.



Server Errors		
Error	Hits	% of Total
500 Internal Error	33	100%
Total	33	100%

Server Errors - Help Card

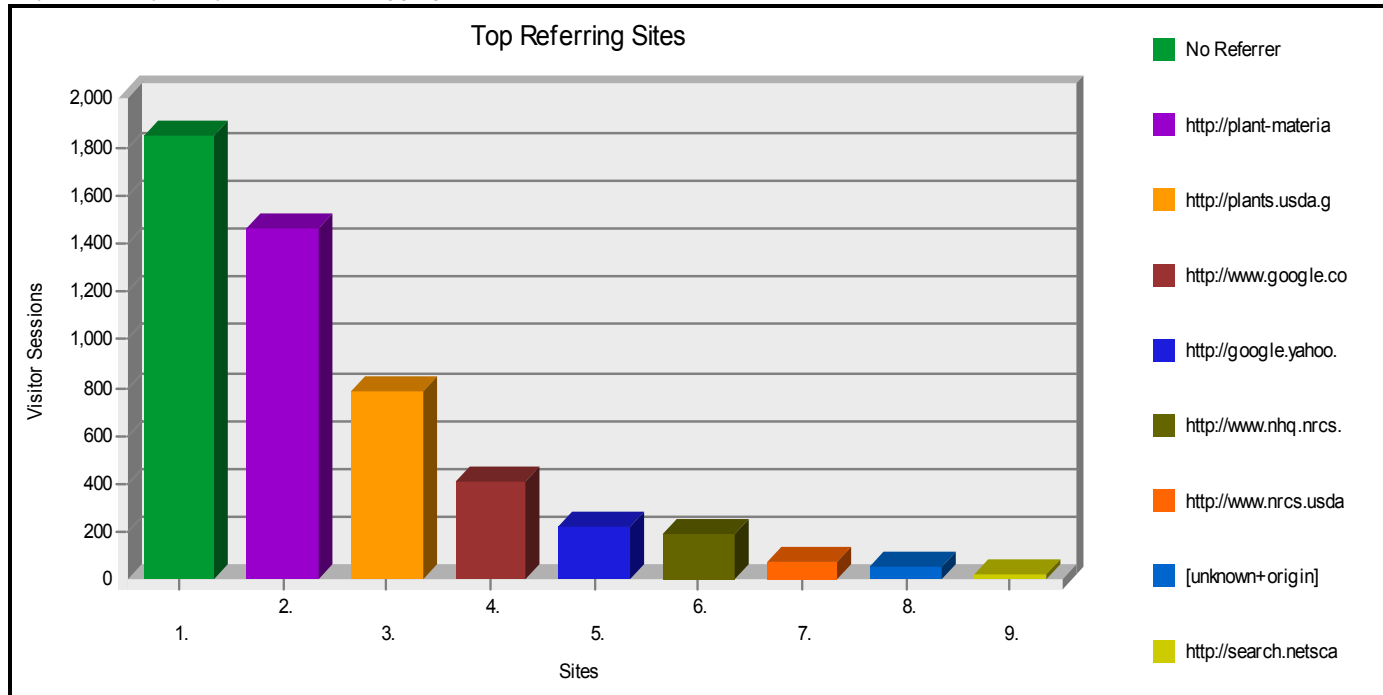
This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.

Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.

This is helpful for specifically identifying the server maintenance that can improve your site.

Top Referring Sites

This section identifies the domain names or numeric IP addresses with links to the site. This information will only be displayed if your server is logging this information.



Top Referring Sites		
	Site	Visitor Sessions
1	No Referrer	1,844
2	http://plant-materials.nrcs.usda.gov/	1,460
3	http://plants.usda.gov/	785
4	http://www.google.com/	411
5	http://google.yahoo.com/	226
6	http://www.nhq.nrcs.usda.gov/	188
7	http://www.nrcs.usda.gov/	79
8	http://[unknown+origin]	56
9	http://search.netscape.com/	26
10	http://npk.nrcs.usda.gov/	24
11	http://aolsearch.aol.com/	18
12	http://www.ca.nrcs.usda.gov/	15
13	http://www.plant-materials.nrcs.usda.gov/	15
14	http://www.hon.ch/	14
15	http://www.nd.nrcs.usda.gov/	11
16	http://www.nj.nrcs.usda.gov/	11
17	http://www.altavista.com/	10
18	http://search.msn.com/	10
19	http://irm02.tx.nrcs.usda.gov/	9
20	http://nativeplants.for.uidaho.edu/	8
Subtotal for the Referring Sites Above		5,220
Total for the Log File		5,472

Top Referring Sites - Help Card

This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.

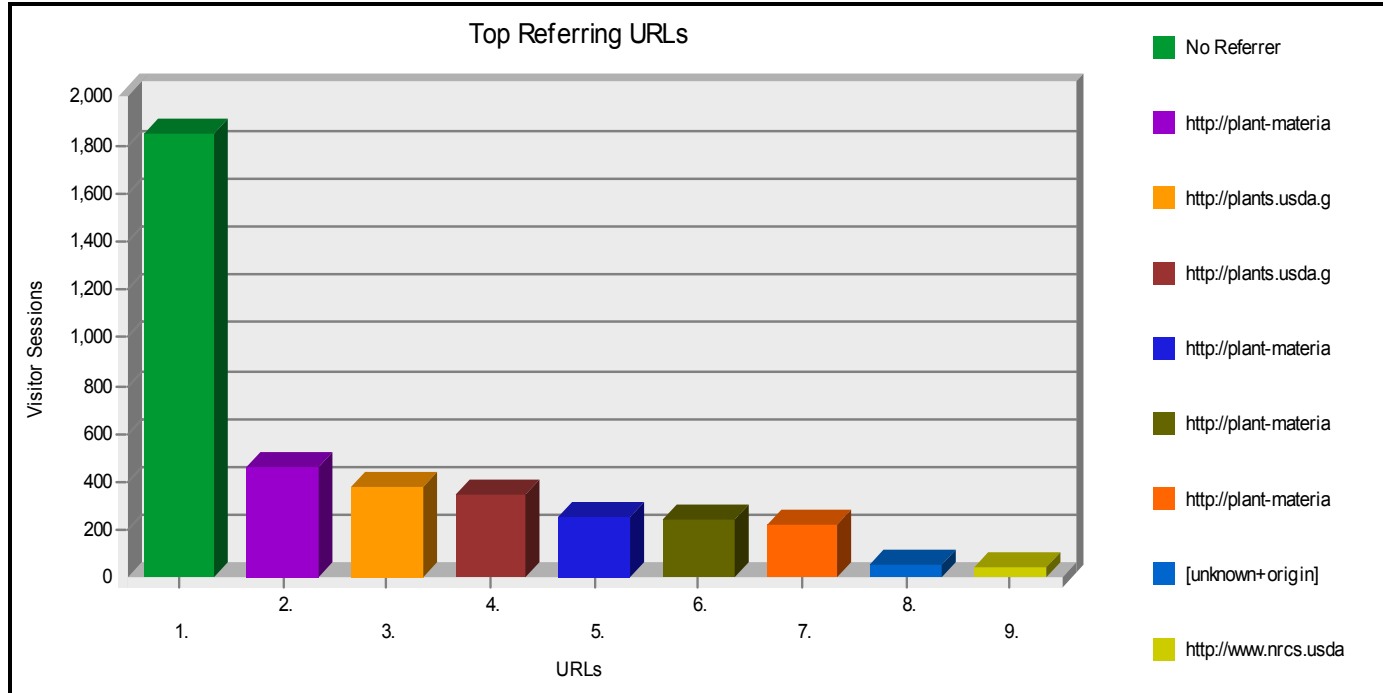
Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.

You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Referring URLs

This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.



Top Referring URLs		
	URL	Visitor Sessions
1	No Referrer	1,844
2	http://plant-materials.nrcs.usda.gov/	465
3	http://plants.usda.gov/plants/home_page.html	376
4	http://plants.usda.gov/home_page.html	349
5	http://plant-materials.nrcs.usda.gov/left_side.html	259
6	http://plant-materials.nrcs.usda.gov/welcome.html	242
7	http://plant-materials.nrcs.usda.gov/header.html	220
8	http://[unknown+origin]	56
9	http://www.nrcs.usda.gov/NRCSProg.html	51
10	http://www.nrcs.usda.gov/NRCSProg.html#plant_centers-anchor	26
11	http://www.nhq.nrcs.usda.gov/BCS/PMC/plant_info.html	26
12	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-wet.html	25
13	http://npk.nrcs.usda.gov/nutrient_banner.html	24
14	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-sbg.html	23
15	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/wetlandvendors.html	21
16	http://plant-materials.nrcs.usda.gov/current/pmhhighlights00.html	20
17	http://www.nhq.nrcs.usda.gov/BCS/PMC/pfs/PFS-coord.html	19
18	http://www.nhq.nrcs.usda.gov/BCS/esd.html	16
19	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	15
20	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	15
21	http://plants.usda.gov/tools_body.html	14
22	http://plants.usda.gov/plants/tools_body.html	14
23	http://plant-materials.nrcs.usda.gov/websites/allurl.html	13

Top Referring URLs		
	URL	Visitor Sessions
24	http://plant-materials.nrcs.usda.gov/idpmc/header.html	12
25	http://Plant-Materials.nrcs.usda.gov/idpmc/	11
26	http://www.hon.ch/Library/Theme/Allergy/Glossary/grass.html	11
27	http://plant-materials.nrcs.usda.gov/whatsnew/jan01.html	10
28	http://plants.usda.gov/plants/tools_banner.html	10
29	http://www.nhq.nrcs.usda.gov/PROGRAMS/cprogram.htm	10
30	http://irm02.tx.nrcs.usda.gov/pmcweb/default.htm	9
31	http://www.plant-materials.nrcs.usda.gov/	9
32	http://search.netscape.com/search.psp?cp=clkussrp&charset=UTF-8&search=nr	9
33	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/buffers.html	8
34	http://www.nhq.nrcs.usda.gov/BCS/PMC/links.html	8
35	http://plant-materials.nrcs.usda.gov/idpmc/left_side.html	8
36	http://plant-materials.nrcs.usda.gov/intranet/artwork.html	8
37	http://nativeplants.for.uidaho.edu/	8
38	http://plant-materials.nrcs.usda.gov/nypmc/nypmc.html	7
39	http://www.ks.nrcs.usda.gov/TechResc.html	7
40	http://www.ca.nrcs.usda.gov/rts/FOTGREF/fotgplantref.html	7
41	http://www.ca.nrcs.usda.gov/	7
42	http://www.mswcc.state.ms.us/wildflinks.htm	7
43	http://www.ia.nrcs.usda.gov/Programs/plantmaterials.htm	7
44	http://www.or.nrcs.usda.gov/techres.html	6
45	http://www.mt.nrcs.usda.gov/pas/programs/plantsmt.html	6
46	http://www.nhq.nrcs.usda.gov/BCS/PMC/plant_sources.html	6
47	http://www.inpaws.org/plants.html	6
48	http://www.nd.nrcs.usda.gov/resources/index.htm	6
49	http://plant-materials.nrcs.usda.gov/intranet/task/taskforce3.html	6
50	http://directory.google.com/Top/Science/Biology/Ecology/Restoration_Ecology/	5
Subtotal for the Referrers Above		4,347
Total for the Log File		5,472

Top Referring URLs - Help Card

This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.

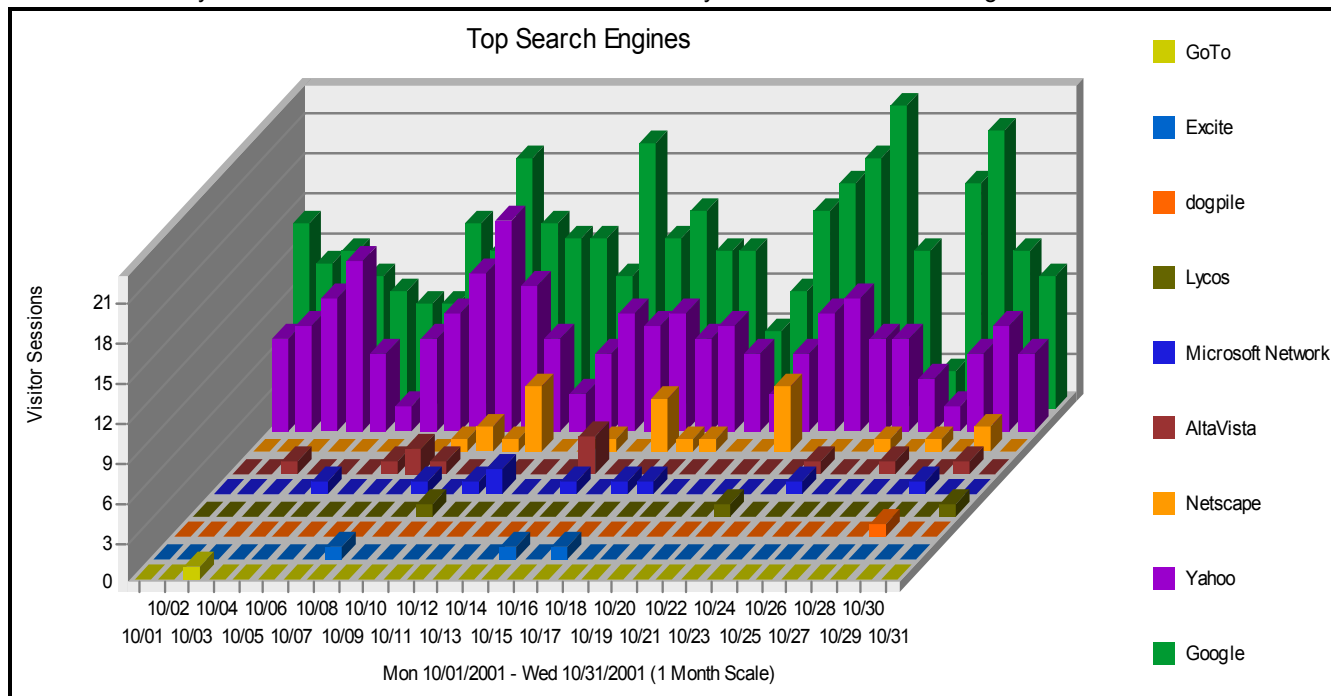
Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.

You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



Top Search Engines			
	Engines	Searches	% of Total
1	Google	662	56.82%
2	Yahoo	360	30.9%
3	Netscape	79	6.78%
4	AltaVista	29	2.48%
5	Microsoft Network	14	1.2%
6	Lycos	12	1.03%
7	dogpile	5	0.42%
8	Excite	3	0.25%
9	GoTo	1	0.08%
Total of Searches for the Engines Above		1,165	100%
Total of Searches for the Log File		1,165	100%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
Google	bioengineering techniques for slope protection works	31	2.66%
	plant materials	9	0.77%
	big flats plant materials center	7	0.6%
	bridger plant materials center	7	0.6%
	plant material	6	0.51%
	seaside goldenrod	5	0.42%
	east texas plant materials center	5	0.42%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
	va-70 lespedeza	5	0.42%
	national plant materials center	5	0.42%
	plant materials center	5	0.42%
	eupatorium coelestinum seed	4	0.34%
	seed purity	4	0.34%
	rose the plant	4	0.34%
	plant materials centers	4	0.34%
	jamie l. whitten plant materials center	4	0.34%
	lockeford plant materials center	4	0.34%
	narrowleaf cottonwood	3	0.25%
	poa secunda	3	0.25%
	national plant materials centers	3	0.25%
	wear tolerance turfgrass	3	0.25%
Yahoo	us dept of agriculture natural resources conservation service	8	0.68%
	cornus drummondii	5	0.42%
	aberdeen plant materials center	4	0.34%
	alternatives for closing plant	4	0.34%
	thalia overwinter georgia	3	0.25%
	wiregrass seed germination	3	0.25%
	rhodesgrass	3	0.25%
	stiff goldenrod	3	0.25%
	indian trailer	3	0.25%
	musser nursery	3	0.25%
	chinquapin-plant	2	0.17%
	alkaligrass	2	0.17%
	how much natural resource,salt was produced in calcasieu parish, louisiana in 1997?	2	0.17%
	panicum coloratum seed	2	0.17%
	willow wattles	2	0.17%
	covar sheep fescue	2	0.17%
	compare fescue seeds	2	0.17%
	sylva native nursery	2	0.17%
	no till planting of pastures	2	0.17%
	listing southern states garden centers	2	0.17%
Netscape	nracs plant materials	48	4.12%
	usda/nracs	8	0.68%
	carbon sequestration	4	0.34%
	garrison creeping foxtail	3	0.25%
	bobtown nursery.com	2	0.17%
	soil bioengineering	2	0.17%
	nk37 grass	1	0.08%
	growth rate lolium elymus	1	0.08%
	www.findplants.com	1	0.08%
	bobtown nursery	1	0.08%
	proprietary of seeds	1	0.08%
	a-plant intranet	1	0.08%
	fall planting of grass in idaho	1	0.08%
	eastern gamagrass	1	0.08%
	revegetation of alkaline soils	1	0.08%
	creeping sand cherry pawnee	1	0.08%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases Found	% of Total
AltaVista	buttes		
	tukey's hsd test	1	0.08%
	usda-nrcs	1	0.08%
	national agronomy	4	0.34%
	plant materials program	4	0.34%
	dalles and biology	4	0.34%
	usda	4	0.34%
	sheet erosion	3	0.25%
	ecotype	2	0.17%
	e. coli hamburger denver 1997	1	0.08%
	usda nebraska plant		
	erosion	1	0.08%
	usda plant materials seeding rates	1	0.08%
	plant materials centers	1	0.08%
	usda plant	1	0.08%
	conservation strategy for shrubland in south africa	1	0.08%
	nrcs	1	0.08%
	plant	1	0.08%
Microsoft Network	usda plant materials centers	2	0.17%
	usda plant materials center	2	0.17%
	nrcs plant materials program	1	0.08%
	national plant materials program	1	0.08%
	new materials in planting plant	1	0.08%
	michigan botanist	1	0.08%
	bioengineering plants	1	0.08%
	usda nrcs pmc	1	0.08%
	plant material	1	0.08%
	plant websites	1	0.08%
	usda-nrcs	1	0.08%
	wetland institute	1	0.08%
Lycos	plant ecology	4	0.34%
	usda plant materials	4	0.34%
	corvallis plant materials center	4	0.34%
dogpile	habitat improvement	4	0.34%
	usda.nrcs	1	0.08%
Excite	plant technology	2	0.17%
	usda plant identification site	1	0.08%
GoTo	u.s. natural resources	1	0.08%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
Google	plant	117	10.04%
	materials	65	5.57%
	for	50	4.29%
	center	49	4.2%
	seed	48	4.12%
	bioengineering	36	3.09%
	techniques	34	2.91%
	protection	32	2.74%
	works	32	2.74%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
	slope	31	2.66%
	nursery	27	2.31%
	of	24	2.06%
	grass	21	1.8%
	in	20	1.71%
	native	18	1.54%
	wetland	16	1.37%
	plants	16	1.37%
	lespedeza	16	1.37%
	nracs	15	1.28%
	tree	13	1.11%
Yahoo	seed	26	2.23%
	plant	24	2.06%
	of	24	2.06%
	in	22	1.88%
	nursery	15	1.28%
	planting	12	1.03%
	grass	11	0.94%
	native	11	0.94%
	natural	10	0.85%
	us	9	0.77%
	fescue	9	0.77%
	conservation	9	0.77%
	agriculture	8	0.68%
	germination	8	0.68%
	service	8	0.68%
	dept	8	0.68%
	to	8	0.68%
	resources	8	0.68%
	for	8	0.68%
	cornus	7	0.6%
Netscape	plant	48	4.12%
	nracs	48	4.12%
	materials	48	4.12%
	usda/nracs	8	0.68%
	creeping	4	0.34%
	sequestration	4	0.34%
	carbon	4	0.34%
	foxtail	3	0.25%
	of	3	0.25%
	bobtown	3	0.25%
	garrison	3	0.25%
	bioengineering	2	0.17%
	soil	2	0.17%
	grass	2	0.17%
	nursery.com	2	0.17%
	alkaline	1	0.08%
	planting	1	0.08%
	soils	1	0.08%
	tukey's	1	0.08%
	hsd	1	0.08%
AltaVista	plant	9	0.77%
	usda	7	0.6%

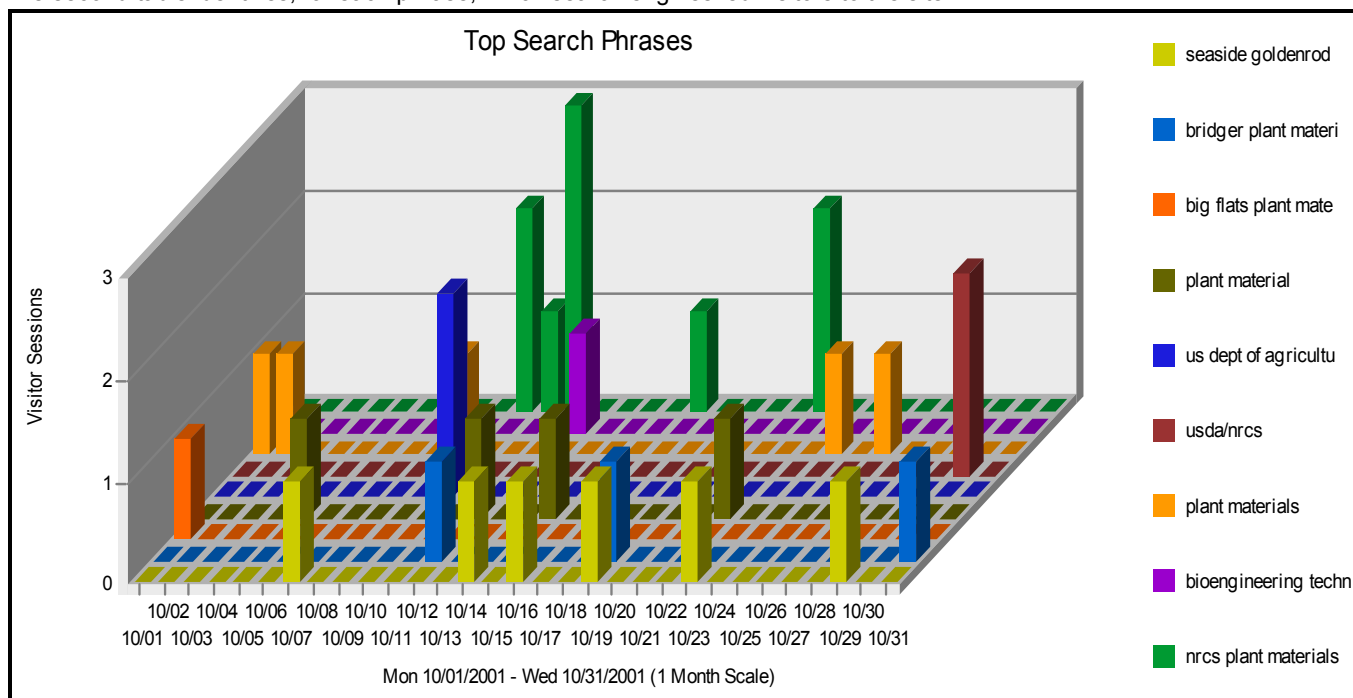
Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
	materials	6	0.51%
	agronomy	4	0.34%
	national	4	0.34%
	dalles	4	0.34%
	program	4	0.34%
	biology	4	0.34%
	erosion	4	0.34%
	sheet	3	0.25%
	ecotype	2	0.17%
	denver	1	0.08%
	shrubland	1	0.08%
	in	1	0.08%
	south	1	0.08%
	1997	1	0.08%
	africa	1	0.08%
	e.	1	0.08%
	nebraska	1	0.08%
	coli	1	0.08%
Microsoft Network	plant	9	0.77%
	materials	7	0.6%
	usda	5	0.42%
	center	2	0.17%
	program	2	0.17%
	nracs	2	0.17%
	centers	2	0.17%
	new	1	0.08%
	national	1	0.08%
	planting	1	0.08%
	websites	1	0.08%
	pmc	1	0.08%
	bioengineering	1	0.08%
	botanist	1	0.08%
	in	1	0.08%
	material	1	0.08%
	usda-nracs	1	0.08%
	wetland	1	0.08%
	michigan	1	0.08%
	institute	1	0.08%
Lycos	plant	12	1.03%
	materials	8	0.68%
	ecology	4	0.34%
	corvallis	4	0.34%
	usda	4	0.34%
	center	4	0.34%
dogpile	habitat	4	0.34%
	improvement	4	0.34%
	usda.nracs	1	0.08%
Excite	plant	3	0.25%
	technology	2	0.17%
	site	1	0.08%
	usda	1	0.08%
	identification	1	0.08%
GoTo	u.s.	1	0.08%

Top Search Engines with Keywords Detail			
Engines	Keywords	Keywords Found	% of Total
	natural	1	0.08%
	resources	1	0.08%

Top Search Engines - Help Card			
<p>The first table identifies which search engines referred visitors to the site the most often. The second table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they contain one or several keywords. The third table identifies the main keywords for each search engine.</p> <p>This can give you an idea of how your meta-tags are performing with each search engine.</p>			

Top Search Phrases

The first table identifies Phrases which led the most visitors to the site (regardless of the search engine).
The second table identifies, for each phrase, which search engines led visitors to the site.



Top Search Phrases			
	Phrases	Phrases found	% of Total
1	nrcs plant materials	48	4.12%
2	bioengineering techniques for slope protection works	31	2.66%
3	plant materials	9	0.77%
4	usda/nrcs	8	0.68%
5	us dept of agriculture natural resources conservation service	8	0.68%
6	plant material	7	0.6%
7	big flats plant materials center	7	0.6%
8	bridger plant materials center	7	0.6%
9	seaside goldenrod	6	0.51%
10	cornus drummondii	5	0.42%
11	east texas plant materials center	5	0.42%
12	plant materials centers	5	0.42%
13	va-70 lespedeza	5	0.42%
14	national plant materials center	5	0.42%
15	plant materials center	5	0.42%
16	carbon sequestration	4	0.34%
17	dalles and biology	4	0.34%
18	lockeford plant materials center	4	0.34%
19	seed purity	4	0.34%
20	dichanthium aristatum	4	0.34%
Total Found for the Phrases Above		181	15.53%
Total of Phrases Found in the Log File		1,165	100%

Top Search Phrases with Engines Detail			
Phrases	Engines	Searches	% of Total
nrcs plant materials	Netscape	48	4.12%
bioengineering techniques for slope protection works	Google	31	2.66%
plant materials	Google	9	0.77%
usda/nrcs	Netscape	8	0.68%
us dept of agriculture natural resources conservation service	Yahoo	8	0.68%
plant material	Google	6	0.51%
	Microsoft Network	1	0.08%
big flats plant materials center	Google	7	0.6%
bridger plant materials center	Google	7	0.6%
seaside goldenrod	Google	5	0.42%
	Yahoo	1	0.08%
cornus drummondii	Yahoo	5	0.42%
east texas plant materials center	Google	5	0.42%
plant materials centers	Google	4	0.34%
	AltaVista	1	0.08%
va-70 lespedeza	Google	5	0.42%
national plant materials center	Google	5	0.42%
plant materials center	Google	5	0.42%
carbon sequestration	Netscape	4	0.34%
dalles and biology	AltaVista	4	0.34%
lockeford plant materials center	Google	4	0.34%
seed purity	Google	4	0.34%
dichanthium aristatum	Google	3	0.25%
	Yahoo	1	0.08%

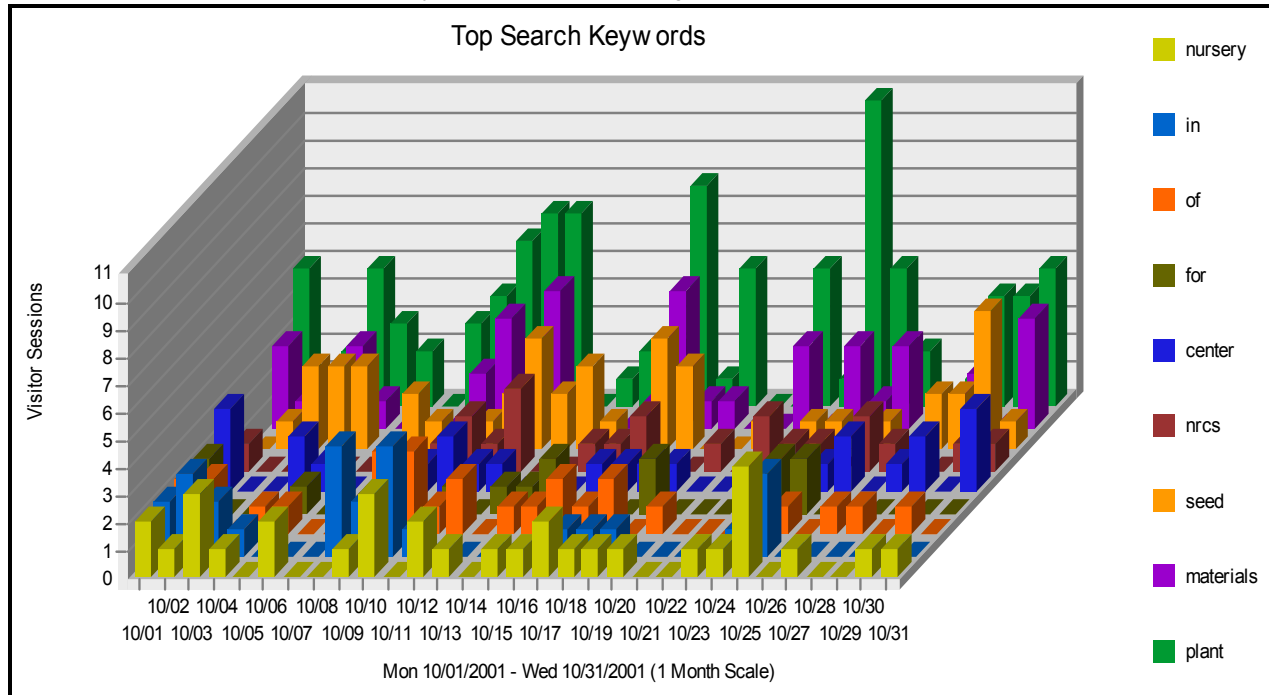
Top Search Phrases - Help Card

Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.

How are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.



Top Search Keywords			
	Keywords	Keywords found	% of Total
1	plant	222	5.88%
2	materials	141	3.74%
3	seed	74	1.96%
4	nracs	71	1.88%
5	center	62	1.64%
6	for	59	1.56%
7	of	51	1.35%
8	in	45	1.19%
9	nursery	43	1.14%
10	bioengineering	40	1.06%
11	grass	34	0.9%
12	techniques	34	0.9%
13	protection	32	0.84%
14	works	32	0.84%
15	slope	31	0.82%
16	native	29	0.76%
17	usda	28	0.74%
18	lespedeza	23	0.61%
19	planting	21	0.55%
20	wetland	21	0.55%
Total Found for the Keywords Above		1,093	28.99%
Total of Keywords Found in the Log File		3,770	100%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
plant	Google	117	3.1%
	Netscape	48	1.27%
	Yahoo	24	0.63%
	Lycos	12	0.31%
	Microsoft Network	9	0.23%
	AltaVista	9	0.23%
	Excite	3	0.07%
materials	Google	65	1.72%
	Netscape	48	1.27%
	Lycos	8	0.21%
	Yahoo	7	0.18%
	Microsoft Network	7	0.18%
	AltaVista	6	0.15%
seed	Google	48	1.27%
	Yahoo	26	0.68%
nracs	Netscape	48	1.27%
	Google	15	0.39%
	Yahoo	5	0.13%
	Microsoft Network	2	0.05%
	AltaVista	1	0.02%
center	Google	49	1.29%
	Yahoo	7	0.18%
	Lycos	4	0.1%
	Microsoft Network	2	0.05%
for	Google	50	1.32%
	Yahoo	8	0.21%
	AltaVista	1	0.02%
of	Google	24	0.63%
	Yahoo	24	0.63%
	Netscape	3	0.07%
in	Yahoo	22	0.58%
	Google	20	0.53%
	Netscape	1	0.02%
	Microsoft Network	1	0.02%
	AltaVista	1	0.02%
nursery	Google	27	0.71%
	Yahoo	15	0.39%
	Netscape	1	0.02%
bioengineering	Google	36	0.95%
	Netscape	2	0.05%
	Microsoft Network	1	0.02%
	Yahoo	1	0.02%
grass	Google	21	0.55%
	Yahoo	11	0.29%
	Netscape	2	0.05%
techniques	Google	34	0.9%
protection	Google	32	0.84%
works	Google	32	0.84%
slope	Google	31	0.82%
native	Google	18	0.47%
	Yahoo	11	0.29%
usda	Google	8	0.21%
	AltaVista	7	0.18%
	Microsoft Network	5	0.13%

Top Search Keywords with Engines Detail			
Keywords	Engines	Searches	% of Total
	Lycos	4	0.1%
	Yahoo	3	0.07%
	Excite	1	0.02%
lespedeza	Google	16	0.42%
	Yahoo	7	0.18%
planting	Yahoo	12	0.31%
	Google	7	0.18%
	Microsoft Network	1	0.02%
	Netscape	1	0.02%
wetland	Google	16	0.42%
	Yahoo	4	0.1%
	Microsoft Network	1	0.02%

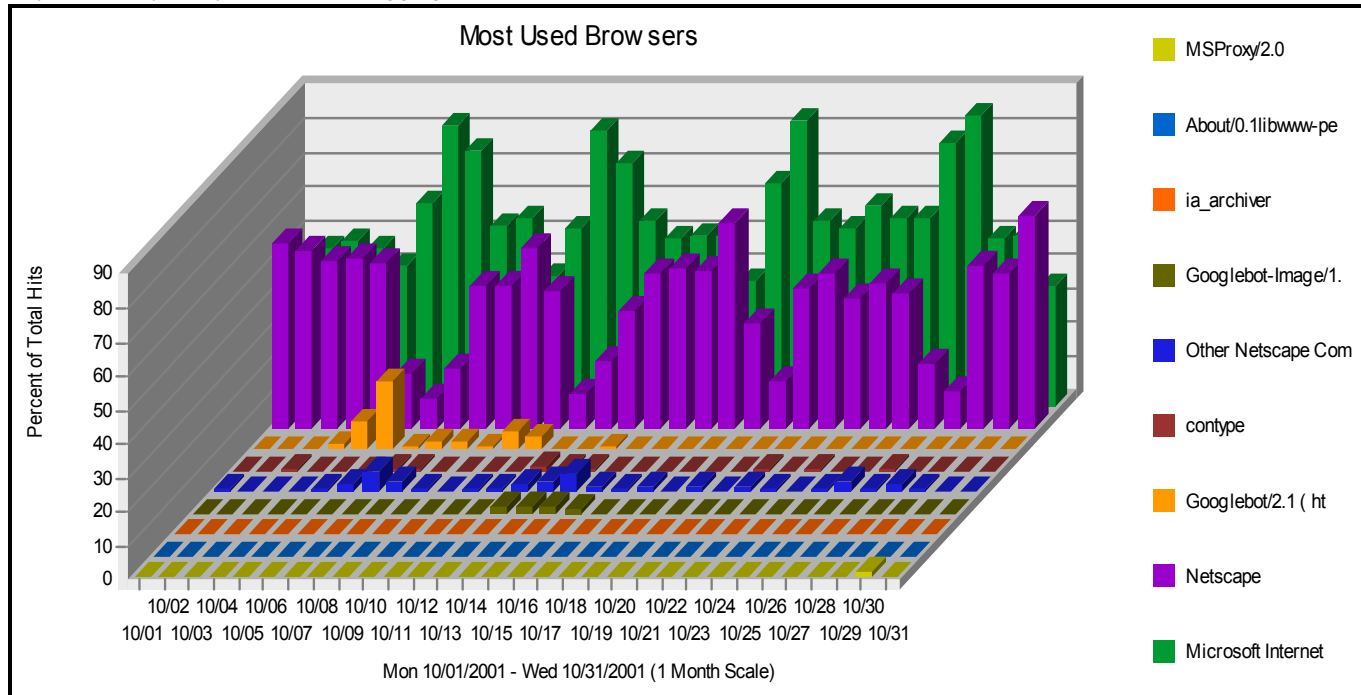
Top Search Keywords - Help Card

This section tells you which search engines people are using to find your site, and the keywords used most frequently with each search engine.

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



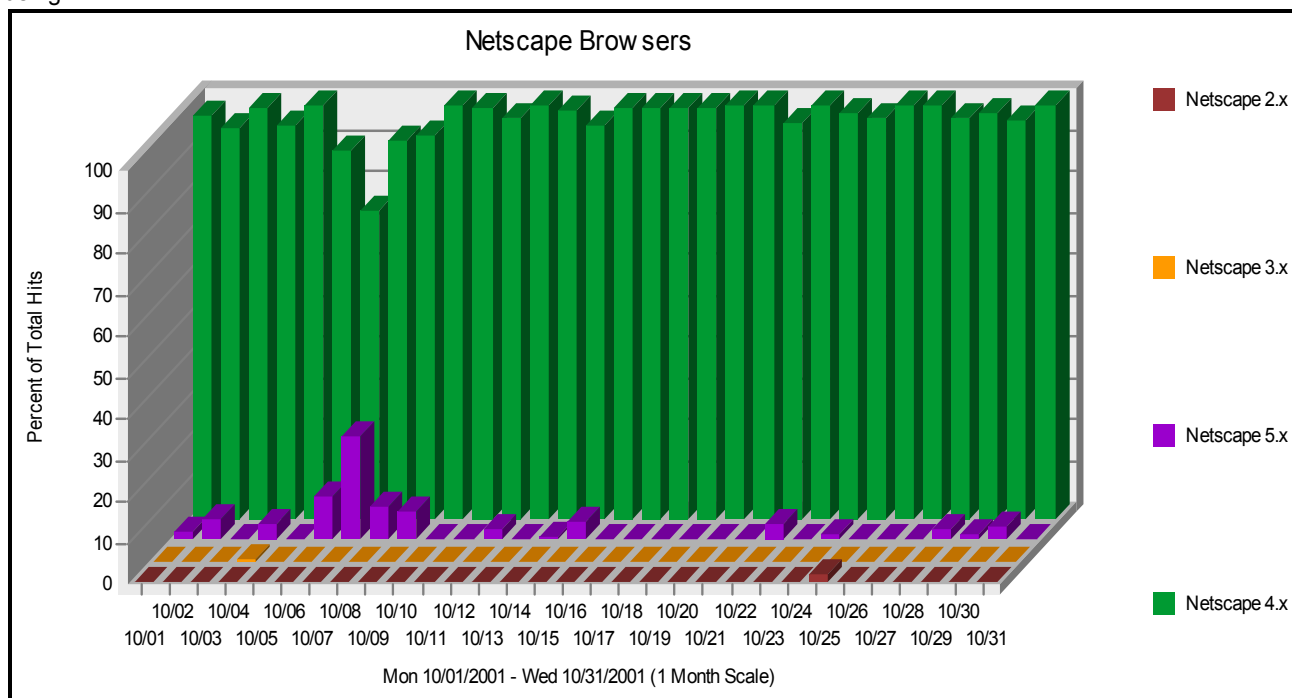
Most Used Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Microsoft Internet Explorer	34,147	51.71%	3,434
2	Netscape	28,593	43.3%	1,191
3	Googlebot/2.1 (http://www.googlebot.com/bot.html)	833	1.26%	376
4	contype	393	0.59%	52
5	Other Netscape Compatible	868	1.31%	52
6	Googlebot-Image/1.0 (http://www.googlebot.com/bot.html)	149	0.22%	48
7	ia_archiver	47	0.07%	44
8	About/0.1libwww-perl/5.47	15	0.02%	15
9	MSProxy/2.0	61	0.09%	9
10	Micro\$oft Internet Exploiter/0.1b (MULTICS; 8-bit)	14	0.02%	9
11	RealDownload/4.0.0.42	69	0.1%	8
12	Wget/1.5.3.1 (win32)	23	0.03%	7
13	libwww-perl/5.52 FP/4.0	5	0%	5
14	Others	13	0.01%	5
15	Lynx	9	0.01%	3
16	moget/2.1 (moget@goo.ne.jp)	293	0.44%	2
17	Jack	17	0.02%	2
18	Big Brother (http://pauillac.inria.fr/~fpottier/)	2	0%	2
19	IncyWincy(http://www.look.com)	1	0%	1
20	gazz/2.1 (gazz@nttrd.com)	1	0%	1

Most Used Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
Total For Browsers Above		65,553	99.27%	5,266

Most Used Browsers - Help Card	
This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table. Tip: Consider the Browser Filter to include or exclude activity based on visitor browser.	
This can be helpful for determining how to configure your site for optimal viewing.	

Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.



Netscape Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Netscape 4.x	28,041	98.06%	1,154
2	Netscape 5.x	512	1.79%	34
3	Netscape 3.x	18	0.06%	2
4	Netscape 2.x	22	0.07%	1
Total For Browsers Above		28,593	100%	1,191

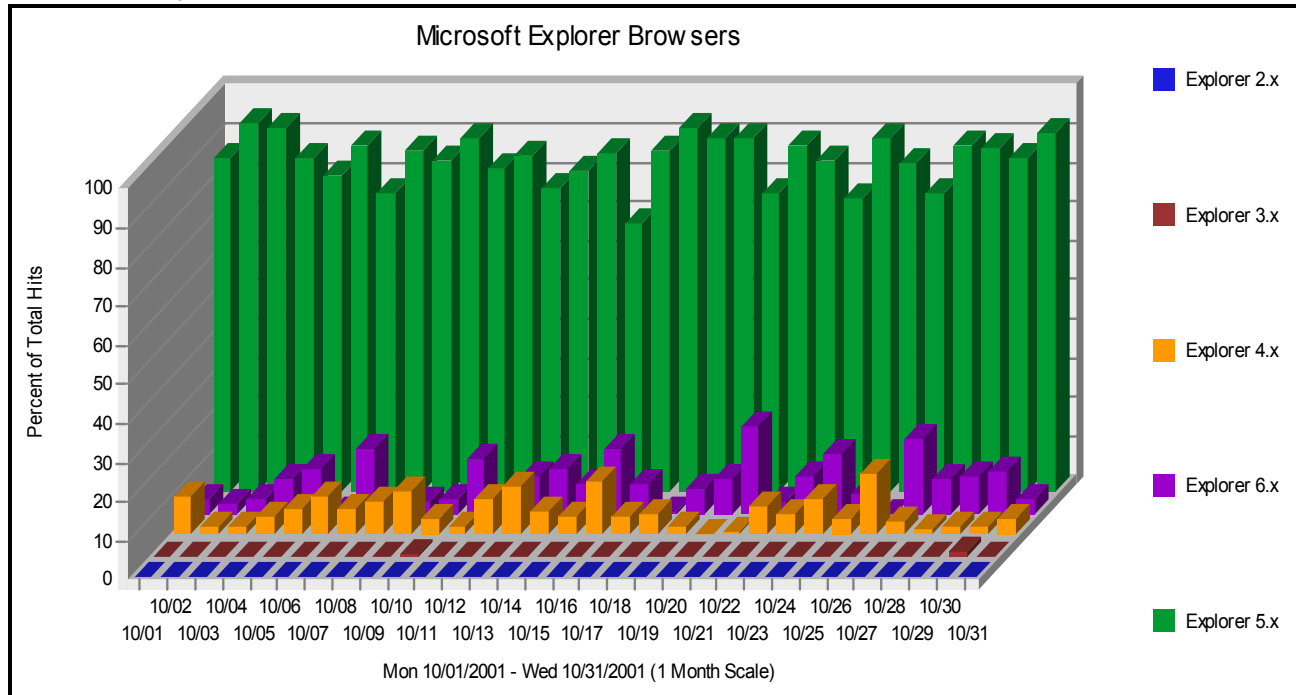
Netscape Browsers - Help Card

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

This is useful in determining the percentage of visitors using newer browsers and whether version- specific features (such as Java Scripts) should be implemented on the site.

Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.



Microsoft Explorer Browsers				
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Explorer 5.x	29,304	85.81%	3,001
2	Explorer 6.x	2,733	8%	244
3	Explorer 4.x	2,062	6.03%	184
4	Explorer 3.x	47	0.13%	4
5	Explorer 2.x	1	0%	1
Total For Browsers Above		34,147	100%	3,434

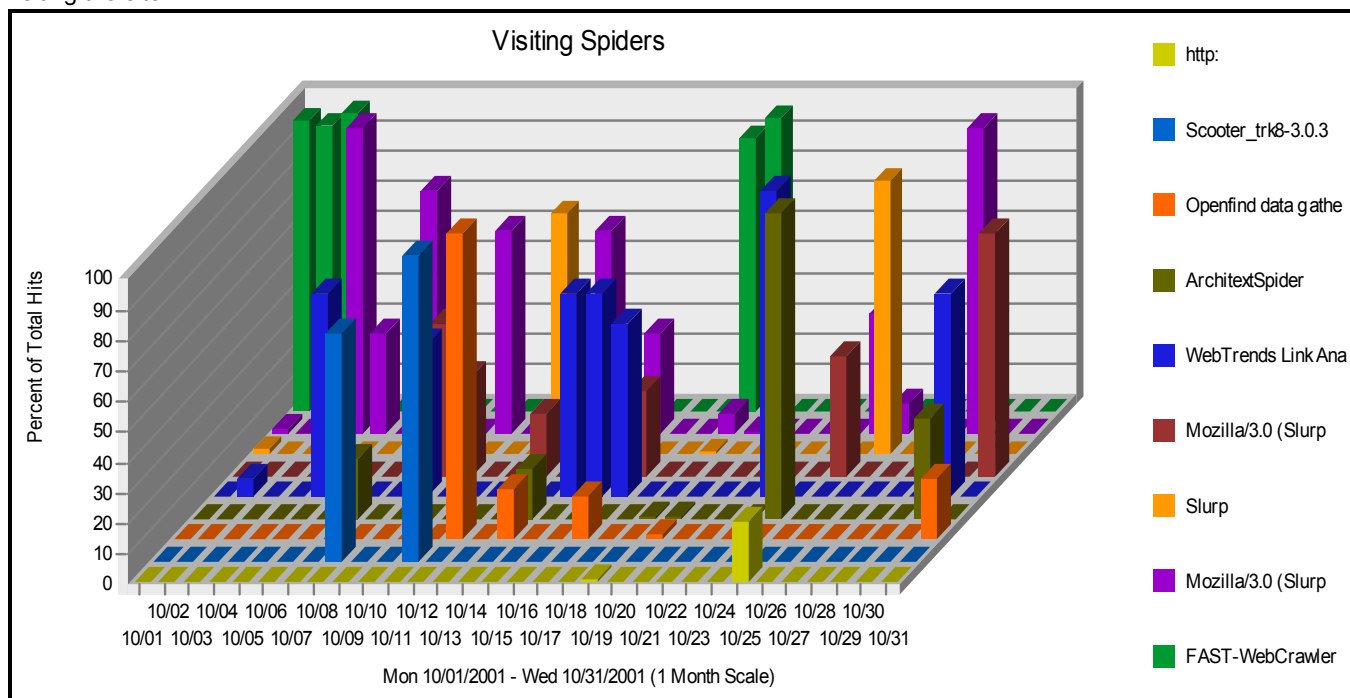
Microsoft Explorer Browsers - Help Card

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

Visiting Spiders

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.



Visiting Spiders				
	Spider	Hits	% of Total Hits	Visitor Sessions
1	FAST-WebCrawler	277	54.74%	94
2	Mozilla/3.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	33	6.52%	15
3	Slurp	37	7.31%	10
4	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	18	3.55%	9
5	WebTrends Link Analyzer	18	3.55%	8
6	ArchitextSpider	7	1.38%	7
7	Openfind data gatherer, Openbot	6	1.18%	5
8	Scooter_trk8-3.0.3	4	0.79%	4
9	http:	3	0.59%	3
10	Lycos_Spider_(modspider)	8	1.58%	2
11	Szukacz	2	0.39%	2
12	NationalDirectory-WebSpider	2	0.39%	2
13	WebTrends	35	6.91%	1
14	Mozilla/4.7 (compatible; http://eidetica.com/spider)	1	0.19%	1
15	WebZIP	2	0.39%	1
16	Crawler	1	0.19%	1
17	vspider	1	0.19%	1
18	Mozilla/3.0 (compatible; Fluffy the spider; http://www.searchhippo.com/; info@searchhippo.com)	1	0.19%	1
19	Mozilla/4.0 (compatible; MSIE 6.0; Windows	4	0.79%	1

Visiting Spiders				
	Spider	Hits	% of Total Hits	Visitor Sessions
	98; MSIECrawler)			
20	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) Indonesia Interactive	1	0.19%	1
Total For Spiders Above		461	91.1%	169

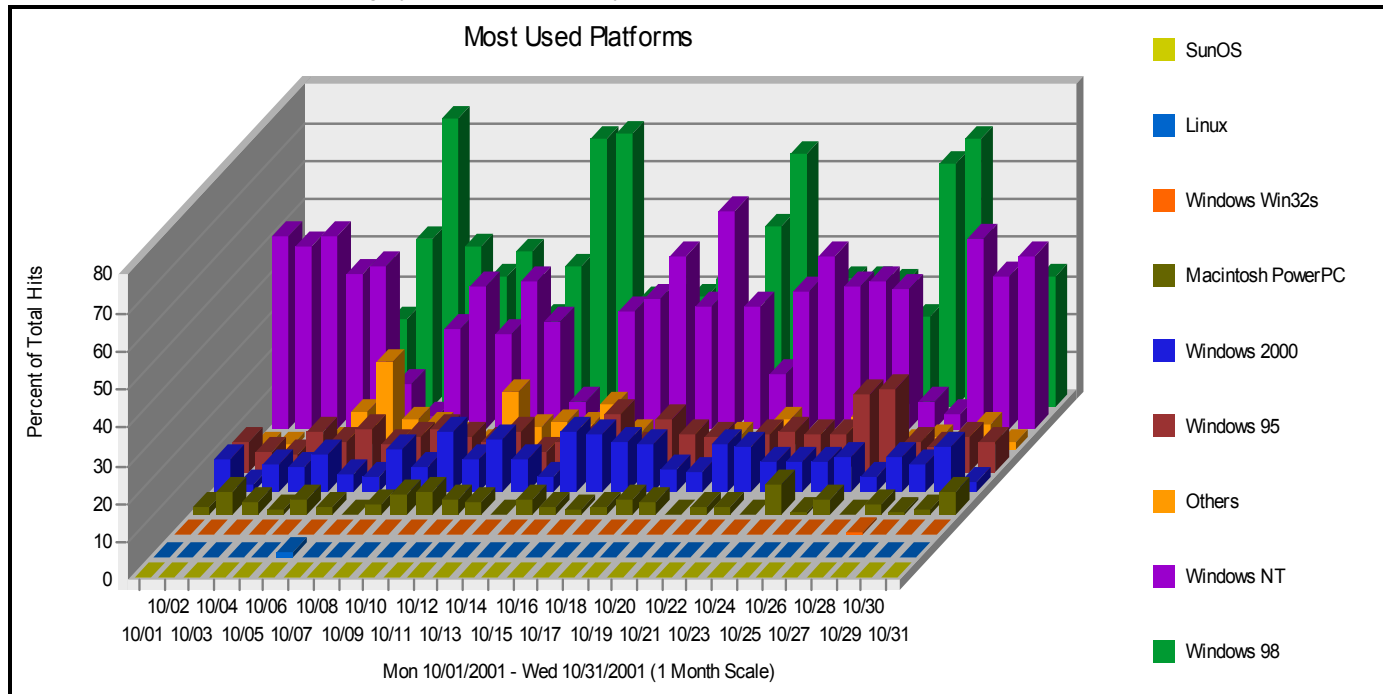
Visiting Spiders - Help Card

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform information.

This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.

Most Used Platforms

This section identifies the operating systems most used by the visitors to the site.



Most Used Platforms				
	Platform	Hits	% of Total Hits	Visitor Sessions
1	Windows 98	22,735	34.43%	2,421
2	Windows NT	25,037	37.91%	967
3	Others	3,414	5.17%	677
4	Windows 95	6,394	9.68%	586
5	Windows 2000	6,208	9.4%	456
6	Macintosh PowerPC	2,101	3.18%	168
7	Windows Win32s	27	0.04%	9
8	Linux	31	0.04%	5
9	SunOS	33	0.04%	2
10	Macintosh 68K	29	0.04%	2
11	OS/2	3	0%	2
12	Macintosh OS8 PowerPC	17	0.02%	1
13	Hewlett Packard Unix (HP9000)	1	0%	1
Total For Platforms Above		66,030	100%	5,297

Most Used Platforms - Help Card

This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

This information is useful for determining what content to include on your website.

Glossary

Glossary	
Ad Clicks	A click on an advertisement on a web site which takes a visitor to another site, it is referred to as an ad click.
Ad Views	A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view.
Authentication	Technique by which access to Internet or Intranet resources requires the visitor to identify himself or herself by entering a username and password.
Bandwidth	Measure (in kilobytes of data transferred) of the traffic on the site.
Browser	A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)
Click through rate	Percentage of visitors who click on a viewed advertisement. This is a good indication of the effectiveness of this ad.
Client	The browser (see above) used by a visitor to a Web site.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition.
Company Database	The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name.
Cookies	Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the visitor during the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.
Domain Name	The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com).
Domain Name Lookup	The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
FTP	File Transfer Protocol is a standard method of sending files between computers over the Internet.
Filters	A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude.
Forms	An HTML page which passes variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.
GIF	Graphics Interchange Format is an image file format commonly used in HTML documents.
HTML	Hyper Text Markup Language is used to write documents for the World Wide Web to specify

Glossary	
	hypertext links between related objects and documents.
HTTP	Hyper Text Transfer Protocol is a standard method of transferring data between a Web server and a Web browser .
Hit	An action on the Web site, such as when a visitor views a page or downloads a file.
Home Page	The main page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of contents for the site.
Home Page URL	The local path or Internet URL to the default page of the Web site for which WebTrends reports will be generated.
IP Address	Internet Protocol address identifying a computer connected to the Internet.
JPEG	Joint Photographic Expert Group - Compressed graphic format common on the Internet.
Log File	A file created by a web or proxy server which contains all of the access information regarding the activity on that server.
Page Views	Also called Page Impressions. Hit to HTML pages only (access to non-HTML documents are not counted).
Platform	The operating system (i.e. Windows 95, Windows NT, etc.) used by a visitor to the site.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of an HTML page that refers to the site.
Return Code	<p>The return status of the request which specifies whether the transfer was successful and why.</p> <p>Possible "Success" codes are:</p> <ul style="list-style-type: none"> 200 = Success: OK 201 = Success: Created 202 = Success: Accepted 203 = Success: Partial Information 204 = Success: No Response 300 = Success: Redirected 301 = Success: Moved 302 = Success: Found 303 = Success: New Method 304 = Success: Not Modified <p>Possible "Failed" codes are:</p> <ul style="list-style-type: none"> 400 = Failed: Bad Request 401 = Failed: Unauthorized 402 = Failed: Payment Required 403 = Failed: Forbidden 404 = Failed: Not Found 500 = Failed: Internal Error 501 = Failed: Not Implemented 502 = Failed: Overloaded Temporarily 503 = Failed: Gateway Timeout
Server	A computer that hosts information available to anyone accessing the Internet.
Server Error	An error occurring at the server. Web server errors have codes in the 500 range.
Spiders	An automated program which searches the internet.
Suffix (Domain Name)	The three digit suffix of a domain can be used to

Glossary	
	<p>identify the type of organization. Possible "Suffixes" are:</p> <ul style="list-style-type: none"> .com = Commercial .edu = Educational .int = International .gov = Government .mil = Military .net = Network .org = Organization
URL	<p>Uniform Resource Locator is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the use of HTTP to access the Web page Default.htm in the /html/info/ directory on the WebTrends Corporation Web site). As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).</p>
User Agent	<p>Fields in an extended Web server log file identifying the browser and platform used by a visitor.</p>
Visit	<p>Commonly called Visitor Session. All activity for one visitor of a web site. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes.</p>
Visitor Session	<p>A session of activity (all hits) for one visitor of a web site. A unique visitor is determined by the IP address or cookie. By default, a visitor session is terminated when a visitor is inactive for more than 30 minutes. This duration can be changed from General panel in the Options, Web Traffic Analysis dialog. Synonym: Visit.</p>

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